

# TOWN OF MIAMI LAKES

## Calendar of Events & Sponsorship Opportunities

*Cultural Affairs Committee*



*For more information contact Special Events & Committees Coordinator,  
Clarisell De Cardenas at the Town of Miami Lakes at (305) 512-7133  
or by email at [decardenasc@miamilakes-fl.gov](mailto:decardenasc@miamilakes-fl.gov).*

# TOWN OF MIAMI LAKES

## *Cultural Affairs Committee*

### CALENDAR OF EVENTS

The Cultural Affairs Committee works to establish a cultural identity in the Town. The committee plans and coordinates events that will further the development of art, music, theater, and recreational activities.

The Cultural Affairs Committee meets the first Thursday of each month at 7:00 pm at Miami Lakes Town Hall located at 6601 Main Street in Room 106.

#### **Concert Series 2016-2017**

Hispanic Heritage Concert, *October 22, 2016*

Jazz in the Park, *January 28, 2017*

Black History Month Concert, *February 25, 2017*

Scottish American Heritage Month Concert, *March 25, 2017*

Symphony of the Americas, *August 2017*

**Classic Film in the Park**, *November 19, 2016*

**Holiday Book Reading**, *December 4, 2016*

**Art Night Miami Lakes**, *December 9, 2016*

**Women's History Month**, *March 4, 2017*

**Paint a Picture for Mom**, *May 13, 2017*

**Father's Day Fishing Tournament**, *June 17, 2016*



## Cultural Affairs Committee

# CONCERT SERIES

**DATES:** Hispanic Heritage Concert\*\*: *October 22, 2016*      Jazz in the Park\*\*: *January 28, 2017*  
Black History Concert\*: *February 25, 2017*      Scottish American Concert\*: *March 25, 2017*  
Symphony of the Americas\*: *August 2017*

**TIME:** 6:30 pm to 10:00 pm

**LOCATION:** Miami Lakes Picnic Park West  
15151 NW 82nd Avenue, Miami Lakes

**AUDIENCE:** 200 Indoor Concerts\*; 2,000+ Outdoor Concerts\*\*

The Town of Miami Lakes and its Cultural Affairs Committee's Concert Series 2017 will feature some of the world's best musicians and performers. Concerts are free and open to the public.

### SPONSORSHIP LEVELS

**TITLE SPONSOR:** \$5,000/ event entitles sponsor to:

- naming rights for event (i.e. *Your Company Name Concert in the Park*)
- opportunity to present sponsorship check at Town Council meeting
- 6' table\* or promotional booth space (10' x 10') at event\*\*
- company banner on stage (10' x 30'')\*\*
- recognition in all print and media distribution, including company logo
- recognition during event
- proud title sponsor logo

**GOLD SPONSOR:** \$2,500/ event entitles sponsor to:

- 6' table\* or promotional booth space (10' x 10') at event\*\*
- company banner on stage (5' x 30'')\*\*
- recognition in all print and media distribution, including company logo
- recognition during event
- proud gold sponsor logo

**SILVER SPONSOR:** \$1,000/event entitles sponsor to:

- company banner on stage (3' x 30'')\*\*
- recognition in all print and media distribution, including company logo
- recognition during event
- proud silver sponsor logo

**BRONZE SPONSOR:** \$250/event entitles sponsor to:

- recognition in all print and media distribution, including company logo
- recognition during event
- proud bronze sponsor logo

## Cultural Affairs Committee

# CLASSIC FILM IN THE PARK

**DATES:** Saturday, November 19, 2016

**TIME:** 8:00 pm to 10:00 pm

**LOCATION:** Miami Lakes Picnic Park West  
15151 NW 82nd Avenue, Miami Lakes

**AUDIENCE:** 1,000

Movies at the Park has quickly become a family favorite in the Town. The Cultural Affairs Committee is opening up the movie selection of classic films to the community through an online survey that will provide feedback on movie selection. Families are welcome to bring picnic blankets, chairs, and baskets while watching a classic film under the stars!

### SPONSORSHIP LEVELS

**TITLE SPONSOR:** \$5000, entitles sponsor to:

- naming rights for event (i.e. *Your Company Name Classic Film in the Park*)
- opportunity to present sponsorship check at Town Council meeting
- promotional booth space (10' x 10') at event
- 10' x 30" company banner on stage
- recognition in all print and media distribution, including company logo
- recognition during event
- proud title sponsor logo

**GOLD SPONSOR:** \$2500, entitles sponsor to:

- promotional booth space (10' x 10') at event
- 5' x 30" company banner on stage
- recognition in all print and media distribution, including company logo
- recognition during event
- proud gold sponsor logo

**SILVER SPONSOR:** \$1000, entitles sponsor to:

- 3' x 30" company banner on stage
- recognition in all print and media distribution, including company logo
- recognition during event

**BRONZE SPONSOR:** \$250, entitles sponsor to:

- recognition in all print and media distribution, including company logo
- recognition during event
- proud bronze sponsor logo

*Cultural Affairs Committee*

# HOLIDAY STORYTELLING

**DATES:** Sunday, December 4, 2016

**TIME:** 2:00 pm to 4:00 pm

**LOCATION:** Main Street Theater  
6766 Main Street, Miami Lakes

**AUDIENCE:** 100+

In its 15th year, the free storytelling event features a holiday themed character who brings holiday cheer with storytelling, music, silly antics, and magic.

## **SPONSORSHIP LEVELS**

**BRONZE SPONSOR:** \$250, entitles sponsor to:

- 6' table at the event and solicit attendees
- recognition in all print and media distribution, including company logo
- recognition during event
- proud bronze sponsor logo

*Cultural Affairs Committee*

# ART NIGHT MIAMI LAKES

**DATES:** Friday, December 9, 2016

**TIME:** 6:00 pm to 9:00 pm

**LOCATION:** Town Hall  
6601 Main Street, Miami Lakes, FL 33014

**AUDIENCE:** 500

Art Night Miami Lakes will feature over 100 pieces of artwork and live music displayed at Town Hall through January 2017. Art Night Miami Lakes will take place during Miami Art Week and Art Basel.

## **SPONSORSHIP LEVELS**

**BRONZE SPONSOR:** \$250, entitles sponsor to:

- 6' table at the event and solicit attendees.
- recognition in all print and media distribution, including company logo
- recognition during event
- proud bronze sponsor logo

*Cultural Affairs Committee*

# WOMEN'S HISTORY MONTH

**DATES:** Saturday, March 4, 2017

**TIME:** 11:00 am to 1:00 pm

**LOCATION:** Town Hall  
6601 Main Street Miami Lakes, FL 33014

**AUDIENCE:** 250+

Your sponsorship will help the Town of Miami Lakes and its Cultural Affairs Committee recognize women who have made outstanding contributions in our community. Lunch will be served followed by a keynote speaker.

## **SPONSORSHIP LEVELS**

**TITLE SPONSOR:** \$5000 entitles sponsor to:

- naming rights for event (i.e. *Your Company Name Women's History Luncheon*)
- opportunity to present sponsorship check at Town Council meeting
- 6' table at the event and solicit attendees
- table for 8 attendees at luncheon
- recognition in all print and media distribution, including company logo
- recognition during event
- proud title sponsor logo

**GOLD SPONSOR:** \$2500 entitles sponsor to:

- 6' table at the event and solicit attendees
- seating for 4 attendees at luncheon
- recognition in all print and media distribution, including company logo
- recognition during event
- proud gold sponsor logo

**SILVER SPONSOR:** \$1000 entitles sponsor to:

- 6' table at the event and solicit attendees
- seating for 2 attendees at luncheon
- recognition in all print and media distribution, including company logo
- recognition during event
- proud silver sponsor logo

**BRONZE SPONSOR:** \$250 entitles sponsor to:

- recognition in all print and media distribution, including company logo
- recognition during event
- proud bronze sponsor logo

*Cultural Affairs Committee*

# PAINT A PICTURE FOR MOM

**DATES:** Saturday, May 13, 2017

**TIME:** 10:00 am to 2:00 pm

**LOCATION:** Miami Lakes Picnic Park West (Pavilion A)  
15151 NW 82nd Avenue, Miami Lakes

**AUDIENCE:** 500+

Children of all ages are given the opportunity to be creative and paint something special just before Mother's Day. Canvas, brushes and paint are provided free of charge. In addition to the painting activity, vendors are invited to sell arts & crafts.

## **SPONSORSHIP LEVELS**

**BRONZE SPONSOR:** \$250 entitles sponsor to:

- 6' table at the event and solicit attendees.
- recognition in all print and media distribution, including company logo
- recognition during event
- proud bronze sponsor logo

*Cultural Affairs Committee*

# FATHER'S DAY FISHING TOURNAMENT

**DATES:** Saturday, June 17, 2017

**TIME:** 8:00 am to 12:00 pm

**LOCATION:** Miami Lakes Optimist Park Marina  
6411 NW 162nd St, Miami Lakes, FL 33014

**AUDIENCE:** 50+

Fishing experts will teach young participants how to fish, provide tips on proper catch and release techniques. Representatives from the Florida Fish and Wildlife Conservation Commission will also be on hand with information and safety tips.

## **SPONSORSHIP LEVELS**

**BRONZE SPONSOR:** \$250 entitles sponsor to:

- 6' table at the event and solicit attendees.
- recognition in all print and media distribution, including company logo
- recognition during event
- proud bronze sponsor logo

TOWN OF MIAMI LAKES  
Cultural Affairs Committee

SPONSORSHIP REPLY FORM

CONCERT SERIES

- Hispanic Heritage: October 22, 2016
- Jazz in the Park: January 28, 2017
- Black History Month: February 25, 2017
- Scottish America Heritage: March 25, 2017
- Symphony of the Americas: August 2017

CLASSIC FILM IN THE PARK

- November 19, 2016

HOLIDAY BOOK READING

- December 4, 2016

ART NIGHT MIAMI LAKES

- December 9, 2016

WOMEN'S HISTORY LUNCHEON

- March 4, 2017

PAINT A PICTURE FOR MOM

- May 13, 2017

FATHER'S DAY FISHING TOURNAMENT

- June 17, 2017

*Please circle sponsorship level:*

TITLE	GOLD	SILVER	BRONZE
\$5,000	\$1,000	\$500	\$250

Organization Name: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

*Make checks payable to: Town of Miami Lakes c/o Special Events, 6601 Main Street, Miami Lakes, FL 33014 or return this form via email to [decardenasc@miamilakes-fl.gov](mailto:decardenasc@miamilakes-fl.gov)*

Credit Card Type:      

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*For myself or individuals attending with me, as a vendor, using a facility and attending an event of the Town of Miami Lakes, I hereby waive any claim against the Town of Miami Lakes and its agents, servants and employees hereafter arising from injuries sustained while participating in or using said facilities to myself or said individuals. I do covenant to indemnify, hold harmless and defend the said Town, its agents, servants and employees from any claim, damages on demand hereafter arising out of any injury to myself or said individuals regardless of whether such injury to said individual or to myself is caused in whole or in part by the negligence of said Town or by the negligence of the agents, servants and employees of the Town.*