

TOWN OF MIAMI LAKES

Calendar of Events & Sponsorship Opportunities

Elderly Affairs Committee



*For more information contact Special Events & Committees Coordinator,
Clarisell De Cardenas at the Town of Miami Lakes at (305) 512-7133
or by email at decardenasc@miamilakes-fl.gov.*

TOWN OF MIAMI LAKES

Elderly Affairs Committee

CALENDAR OF EVENTS

The Elderly Affairs Committee was created to assist the Town with identifying the needs of the elderly residents in Miami Lakes. The Committee focuses on the development of programs serving the elderly, such as forums, social events, excursions, and more.

The Elderly Affairs Committee meets the second Wednesday of each month at 8:30 am at Miami Lakes Town Hall located at 6601 Main Street in Room 106.

SOCIALS:

Thanksgiving: November 16, 2016
 Holiday Social: December 10, 2016
 St. Patrick's Social: March 18, 2017
 Senior Appreciation Social: May 6, 2017
 Favorite Decade: TBD



LUNCH:

Lunch & Bingo: June 14, 2017
 Lunch & Bingo: June 28, 2017
 Lunch & Bingo: July 12, 2017
 Lunch & Bingo: July 26, 2017
 Lunch & Bingo: August 9, 2017
 Lunch & Bingo: August 23, 2017
 Lunch & Bingo: September 13, 2017
 Lunch & Bingo: September 27, 2017



EXCURSIONS:

Perez Art Museum: October 6, 2016
 Fairchild Tropical Garden: November 1, 2016
 Gulfstream Park : December 1, 2016
 Fruit & Spice Park: January 18, 2017
 Zoo Miami: March 4, 2017
 Marlins Stadium: April—September 2017



FORUMS:

Healthy Cooking: January 14, 2017
 Legal Forum I: February 25, 2017
 Legal Forum II: September 9, 2017
 Technology Forum: TBD
 Serving Our Seniors County Expo: TBD



HEALTH & FITNESS FAIR:

Health Fair: February 4, 2017

SENIOR GAMES

Domino Tournament: October 14, 2016
 Softball Game: February 1, 2017
 Canasta Tournament: February 17, 2017
 Track & Field Events: April 1, 2017
 Bridge Tournament: June 5, 2017
 Basketball Game: August 26, 2017

Town of Miami Lakes



Elderly Affairs Committee

SOCIALS

DATES: Thanksgiving Social: November 16, 2016
Holiday Social: December 10, 2016
St. Patrick's Social: March 18, 2017
Senior Appreciation: May 6, 2017
Favorite Decade: TBD

TIME: 11:00 am to 2:00 pm

LOCATION: Roberto Alonso Community Center
16500 NW 87 Avenue, Miami Lakes

AUDIENCE: 200+ / Social

The Socials provide the Town's senior citizens an opportunity to get together over lunch for fellowship and fun while dancing and signing along with themed entertainment.

SPONSORSHIP LEVELS

GOLD SPONSOR: \$1,000/ social entitles sponsor to:

- opportunity to present sponsorship check at council meeting
- address the audience, and solicit their services (up to 5 minute presentation)
- participate during the raffle prize drawings
- 6' table at the event to solicit attendees
- recognition in all print and media distribution, including company logo at event
- proud gold sponsor logo

SILVER SPONSOR: \$500/ social entitles sponsor to:

- 6' table at the event to solicit attendees
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

BRONZE SPONSOR: \$250/ social entitles sponsor to:

- recognition in all print and media distribution, including company logo
- proud bronze sponsor logo

Elderly Affairs Committee

LUNCH BUNCH

DATES: Lunch & Bingo: June 14, 2017
Lunch & Bingo: June 28, 2017
Lunch & Bingo: July 12, 2017
Lunch & Bingo: July 26, 2017
Lunch & Bingo: August 9, 2017
Lunch & Bingo: August 23, 2017
Lunch & Bingo: September 13, 2017
Lunch & Bingo: September 27, 2017

TIME: 11:30 am to 2:00 pm

LOCATION: Mary Collins Community Center
15151 NW 82 Avenue, Miami Lakes

AUDIENCE: 75 +/- Lunch

The Lunches provide seniors of the Town of Miami Lakes a healthy and nutritious lunch and the opportunity to socialize and make new friends while playing Bingo.

SPONSORSHIP LEVELS

TITLE SPONSOR: \$5,000/ total of 8 events, entitles sponsor to:

- naming rights for 2017 Lunch Bunch events (i.e.. *Your Company Name Lunch Bunch*)
- opportunity to present sponsorship check at Town Council meeting
- address the audience, and solicit their services
- 6' table at the event
- recognition in all print and media distribution, including company logo at event
- proud title sponsor logo

SILVER SPONSOR: \$500/ each Lunch, entitles sponsor to:

- 6' table at the event and solicit attendees
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

Elderly Affairs Committee

EXCURSIONS

DATES: Marlins Stadium: April 2017 - September 2017

TIME: Check website for details: www.miamilakes-fl.gov/events

LOCATION: Transportation leaves from Town Hall
6601 Main Street, Miami Lakes

AUDIENCE: 50+/ Excursion

The Excursions provide seniors of the Town of Miami Lakes a fun, cultural activity and the opportunity to socialize and make new friends. Free bus transportation is provided to Marlins stadium on Thursday home games.

SPONSORSHIP LEVELS

SILVER SPONSOR: \$500 entitles sponsor to:

- company logo on official excursion t-shirt distributed to all participants for trips to Marlins stadium
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

Elderly Affairs Committee

FORUMS

DATES: Healthy Cooking: January 14, 2017
Legal Forum I: February 25, 2017
Legal Forum II: September 9, 2017
Technology Forum: TBD
Serving Our Seniors County Expo: TBD

TIME: 10:00 am to 12:00 pm

LOCATION: Mary Collins Community Center
15151 NW 82 Avenue, Miami Lakes

AUDIENCE: 100+/ Forum

The Forums provide the Town's elderly residents an opportunity to get expert advice on the topics discussed. Open question and answer format is available after the lecture portion as well as one on one discussions with panel experts. Lunch is provided.

SPONSORSHIP LEVELS

GOLD SPONSOR: \$1,000/ forum entitles sponsor to:

- naming rights for the individual event (i.e.. *Your Company Name Healthy Cooking Demo*)
- opportunity to present sponsorship check at Town Council meeting
- address the audience, and solicit their services (up to 5 minute presentation)
- recognition in all print and media distribution, including company logo at event
- 6' table at the event
- proud title sponsor logo

SILVER SPONSOR: \$500/ forum entitles sponsor to:

- 6' table at the event and solicit attendees
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

Elderly Affairs Committee

SENIOR GAMES

DATES: Domino Tournament: October 14, 2016
Softball Game: February 1, 2017
Canasta Tournament: February 17, 2017
Track & Field Events: April 1, 2017
Bridge Tournament: June 5, 2017
Basketball Game: August 26, 2017

LOCATION: Various Locations

AUDIENCE: 50+/- event

Seniors participate in a variety of competitive activities such as track and field, dominos, basketball, canasta, bridge and other activities. Seniors compete for gold, silver, and bronze medals.

SPONSORSHIP LEVELS

SILVER SPONSOR: \$500 entitles sponsor to:

- 6' table at the event to solicit attendees
- company logo on official senior game t-shirt distributed to all participants
- recognition in all print and media distribution, including company logo
- proud silver sponsor logo

BRONZE SPONSOR: \$250 entitles sponsor to:

- company logo on official senior game t-shirt distributed to all participants
- recognition in all print and media distribution, including company logo
- proud bronze sponsor logo

TOWN OF MIAMI LAKES

Elderly Affairs Committee

SPONSORSHIP REPLY FORM

FORUMS:

- Healthy Cooking: January 14, 2017
- Legal Forum I: February 25, 2017
- Legal Forum II: September 9, 2017
- Technology Forum: TBD
- Serving Our Seniors County Expo: TBA

SOCIALS:

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EXCURSIONS:

- Marlins Games: April - September 2017

Please circle sponsorship level:

| | | | |
|---------|---------|--------|--------|
| TITLE | GOLD | SILVER | BRONZE |
| \$5,000 | \$1,000 | \$500 | \$250 |

Organization Name: _____

Contact Person & Title: _____

Billing Address: _____

Phone Number: _____

Email Address: _____

Make checks payable to: Town of Miami Lakes c/o Special Events, 6601 Main Street, Miami Lakes, FL 33014 or return this form via email to decardenasc@miamilakes-fl.gov

Credit Card Type:   

Credit Card Number: _____ Security Code: _____

Expiration Date: _____ Billing Zip Code: _____

Signature: _____ Date: _____

For myself or individuals attending with me, as a vendor, using a facility and attending an event of the Town of Miami Lakes, I hereby waive any claim against the Town of Miami Lakes and its agents, servants and employees hereafter arising from injuries sustained while participating in or using said facilities to myself or said individuals. I do covenant to indemnify, hold harmless and defend the said Town, its agents, servants and employees from any claim, damages on demand hereafter arising out of any injury to myself or said individuals regardless of whether such injury to said individual or to myself is caused in whole or in part by the negligence of said Town or by the negligence of the agents, servants and employees of the Town.