

Town of Miami Lakes



STRATEGIC PLAN

2015 – 2025

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Preamble

In order to continue the Town of Miami Lakes' successful strategic management process, we, the Town Council of Miami Lakes, hereby adopt this 2015-2025 Strategic Plan as a blueprint for continued progress in achieving our Town vision. In addition, we pledge that any ordinances or resolutions passed by this Council will be consistent with the goals, objectives and priorities represented herein.

Our Vision for Miami Lakes

(By 2026)

Miami Lakes is widely recognized as a welcoming community with extraordinary beauty where state of the art planning concepts create vibrant hubs that are safe and friendly to all ages and mobility options which inspire the Town to continue

“Growing Beautifully”

Mission Statement

We want Miami Lakes to be the model of a friendly, open, innovative, effective and efficient government for its residents and businesses.

The Town vision is a brief description of what we want our community to be like 10 years from now.

The Mission is a clear and concise statement of how the Town Government should function in order to realize our 10-year vision.

Taken together, the 10-Year Vision and Mission Statement serve as the primary steering mechanism for the growth and development of the Town’s governmental priorities and services.

Guiding Principles

Basic tenets to steer strategic direction of staff and Council

1. **Public safety** is the primary role of this government.
2. All decision will be driven towards enhancing the quality of life for our residents and enhancing the customer experience while ensuring safety and fairness
3. We will be open and transparent, and solicit as much input as possible from our stakeholders.
4. Communicate, communicate and when in doubt, communicate again.
5. Recognize that our employees are our greatest assets and we will invest in our employees.
6. Pursue innovation and maximize the use of existing machinery, equipment, and technology to enhance services at lowest possible cost.
7. Do not provide services being offered by the private sector and aim at recovering close to 100% of cost for all optional services, except for current program already provided.
8. Pursue energy efficiency and self sufficiency
9. Evaluate capital projects for financing versus “pay as you go” on a case by case basis.
10. Always assess new functional responsibilities and determine whether the service can be best provided by the private sector. Private sector cost must not exceed in-house cost by more than 20%
11. Recreational programs should be aimed at “all ages”
12. Maintain open communications and good working relations with all other levels of government and neighboring municipalities. Pursue cooperation and working agreement whenever possible.
13. Maintain our capital assets in good condition prior to building new ones.

Strategic Goals and Objectives

Each strategic goal is supported by several objectives. This section introduces the specific strategic goals and objectives that will be fully developed and scheduled as part of the Town's Work Plan. Annual updates on initiatives will be provided to the community through the annual budget process.

ENHANCE MOBILITY – EASIER VEHICULAR AND NON-VEHICULAR TRANSPORTATION

As Miami Lakes continues to mature, it is essential for the Town to address mobility issues in both the short and long term. The Town will continue to explore options to enhance transit and overall connectivity for vehicles, pedestrians and bicycles as we work to improve the Town's livability and maintain safety.

Objectives:

- Achieve the Greenways and Trails Network
- Targeted improvements at Traffic Trouble Spots
- Improve East – West connectivity
- Improve transit and pedestrian mobility
- Provide mobility alternatives for inter-town trips
- Transportation Demand Management
- Improve distribution of traffic flows (both spatially and timing)
- Provide better regional transportation connections

ENHANCE SIGNATURE BEAUTY AND PARK LANDSCAPE

The beauty of Miami Lakes is one of our most important assets and sets us apart from other communities. Our objective is to continue to preserve and enrich the Town's landscapes, lakes, tree canopy, and parks. The implementation of the adopted Beautification Master Plan and Tree Management Master Plan will aid in the Town's efforts to enhance its visual image and appearance. Also, by continuing to develop and enhance our parks and recreational facilities, Miami Lakes will become an even more desirable place to live, work and play.

Objectives:

- Implement the Beautification Master Plan
- Place electric utility lines underground
- Acquire and develop the Madden's Hammock Park
- Acquire and develop the PAR 3 parcel
- Complete implementation of the Miami Lakes Optimist Park Master Plan
- Develop the Bridge Park between Miami Lakes and Hialeah

ENHANCE ECONOMIC DEVELOPMENT AND COMMUNITY HUBS

Through these goals, the Town will truly be able to achieve the vision for Miami Lakes as a vibrant, growing Town that maintains its character and provides a sense of place while continuing to provide its residents with a quality of life second to none through connected hubs and programs for all ages and skill levels.

Objectives:

- Establish and maintain a Public-Private Partnership to market the Town
- Create and implement the Town Center District
- Improve the health and vitality of residents of all ages through sports and wellness
- Create a Senior Village / Senior Center

ACHIEVE UNIVERSAL ENVIRONMENTAL SUSTAINABILITY IN PUBLIC AND PRIVATE ENVIRONMENTS, OPERATIONS AND INFRASTRUCTURE

Our overall objective is to educate, inspire, and empower Town residents to create a healthy, vibrant, connected community with equitable resources and a prosperous economy through environmentally responsible and sustainable best practices. To accomplish this, the Town will build strong partnerships with neighborhoods, other government agencies, nonprofit organizations, and businesses to work together to ensure current and future generations have the resources needed to achieve the highest quality of life.

In addition, the Town is committed to providing leadership to achieve this goal by implementing sustainable best practices in its own municipal operations and infrastructure through its regulatory functions.

Objectives:

- Replace/Upgrade Town-Wide Lighting Infrastructure
- Convert Town Facilities to Renewable Energy Sources
- Improve Efficiency and Ecology of Stormwater Infrastructure
- Develop a Lake Maintenance Program to ensure the lake systems are compatible with future stormwater requirements
- Advocate for Green Streets/ Town / Green Corridor Initiative

ACHIEVE BETTER COMMUNICATION, TRANSPARENCY, AND PUBLIC PARTICIPATION ON ALL ISSUES

This priority is at the core of our mission. We realize that in order to provide quality services, we must first understand our residents' needs. As our town and technology continue to evolve, we must establish a variety of mechanisms that will enable us to remain in constant communication with our residents.

To create a sustained level of openness and accountability between government and its residents, the town will strive to incorporate the values of transparency, participation and collaboration.

Objectives:

- Implement an Open Data System
- Town-wide Wireless
- E-Library
- Entrepreneurship and/or Civic Engagement School Academy

ACHIEVE NATIONAL RECOGNITION AS A “MODEL TOWN” FOR CREATIVITY, EDUCATION, INNOVATION AND USE OF TECHNOLOGY

It would be an honor and great accomplishment for the Town to receive a national award for “Model Town.” To that end, the Town will strive to implement processes to enhance our resident’s quality of life by becoming more effective and efficient through use of technology. Although the town has previously received national recognitions, we continue to strive to be the very best community and to grow beautifully.

Objectives:

- Smart & Connected Community (i.e. Barcelona)
- Town of Miami Lakes to outsource its consulting services
- Augment educational tutoring and mentoring programs
- Audit/analyze underutilized educational or other facilities to promote goal