

Q2FY2025

Quarterly Performance Report

Presented by

Edward Pidermann

Town Manager



Town of Miami Lakes

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TOWN MANAGER'S MESSAGE

-Edward Pidermann



I am pleased to present the Town of Miami Lakes second (2nd) Quarter Performance Report for Fiscal Year 2024-2025. This report provides a narrative for each performance measure from January to March 2025.

The Town continually works to improve how we deliver services and measure and evaluate our performance. Performance measures are effective and reliable ways to assess the efficiency and effectiveness of our service delivery, as well as our responsibility to be good stewards of your tax dollars.

Our goals for this fiscal year include:

- 1.Ensure our measures are tracked and recorded accurately
- 2.Have departments set realistic goals and targets which they can work toward achieving
- 3.Analyze data to assess performance and adjust service levels as needed



OVERVIEW

The Town of Miami Lakes was incorporated on December 5, 2000. It is one of 34 municipalities in Miami-Dade County, Florida. Conveniently located just 16 miles north of Downtown Miami and only 10 miles from Miami International Airport, our Town is home to approximately 30,000 residents and 1,500 businesses. The Town encompasses about 6.5 square miles, bound by NW 170th Street and the Palmetto Expressway (SR 826) to the north, NW 138th Street to the south, NW 57th Avenue (Red Road) to the east, and Interstate 75 to the west.



Aerial View of the Town of Miami Lakes

Small-town feel...

Over the last 60 years, Miami Lakes has evolved from a dream on paper to a vibrant community that has been nationally recognized as one of the best examples of unique and innovative town planning. Although the Town is predominantly low-density, an active and popular Town Center, as well as strategically placed large parks, pocket parks, schools, religious and commercial centers throughout the Town, provide a variety of services and social interaction opportunities, creating a community with a small-town feel. The housing inventory is also varied, ranging from medium density multifamily to large waterfront single-family properties, including many lakefront town-house communities. The most prevalent nonresidential uses are light industrial and office parks comprising 13% of the Town's area, and lakes and canals making up about 11%; the town businesses employ around 30,000 people, 12% of which reside in Miami Lakes. The population of the Town of Miami Lakes is 31,238 as of the 2023 census. It currently ranks 12th in population size within Miami-Dade County. Comparable cities include Coral Gables on the high end of the population spectrum and Pinecrest on the lower end.



VISION

Miami Lakes is widely recognized as a welcoming community with extraordinary beauty where state of the art planning concepts creates vibrant hubs that are safe and friendly to all ages and mobility options which inspire the Town to continue:

"Growing Beautifully"



MISSION

We want Miami Lakes to be the model of a friendly, open, innovative, effective and efficient government for its residents and businesses.

The background of the slide is a blurred photograph of a business workspace. It shows a person's hand holding a pen and writing on a document. The document contains various charts, including a bar chart with blue bars and a line graph, and a pie chart with segments in red and white. A laptop keyboard is visible on the right side. The overall scene suggests a professional setting focused on data analysis and reporting.

METRICS

2ND QUARTERLY REPORT

PUBLIC SAFETY: POLICE DEPARTMENT



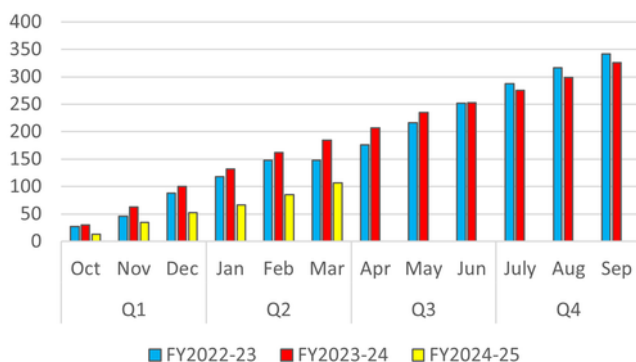
**RANKED TOP 10
SAFEST CITIES**
In Miami-Dade County

*Based on crime rates and overall safety
by Niche and Neighborhood Scout 2024*

Cumulative Number of Targeted Crimes

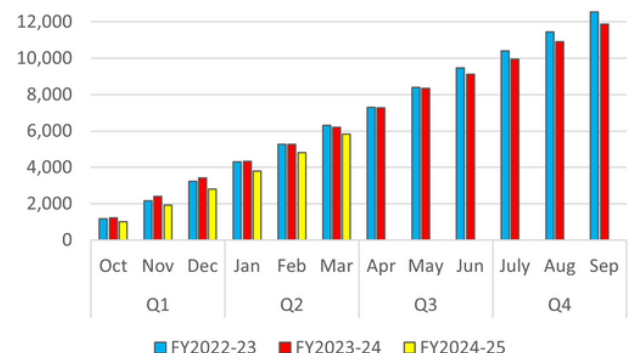
Targeted crimes are crimes singled out to be tracked and targeted with police manpower.

From January to March, the number of targeted crimes was 55 (14 in January, 19 in February, and 22 in March).



Cumulative Number of Police Calls for Service

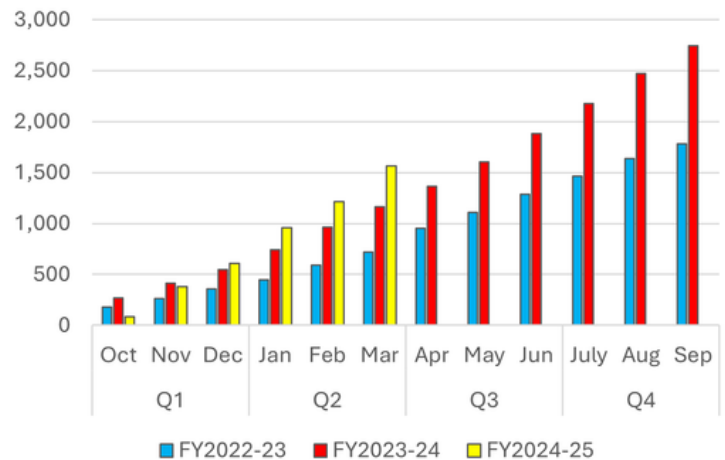
The number of police calls for service has ranged from a monthly low of 916 in January to a high of 1,032 in March, an average of 980 calls per month and a total of 2,942 police calls for service from January through March. Our police department strives to attend to every phone call received to ensure that each resident is assisted.



PUBLIC SAFETY: POLICE

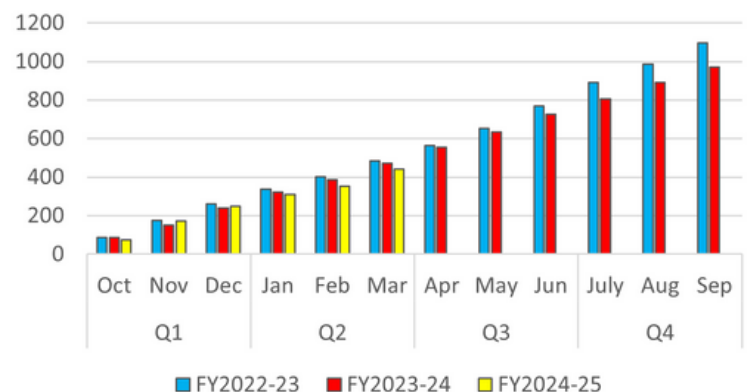
Cumulative Number of Police Citations

As of the end of the second quarter of FY2025, the Police Department has issued a total of 1,565 citations. In October 2019, the Town deployed a Variable Message Sign and a Speed Radar Trailer, both equipped with License Plate Recognition (LPR) cameras. These trailers are used to raise awareness about Town events, encourage compliance with traffic laws, and support crime prevention and investigative efforts.



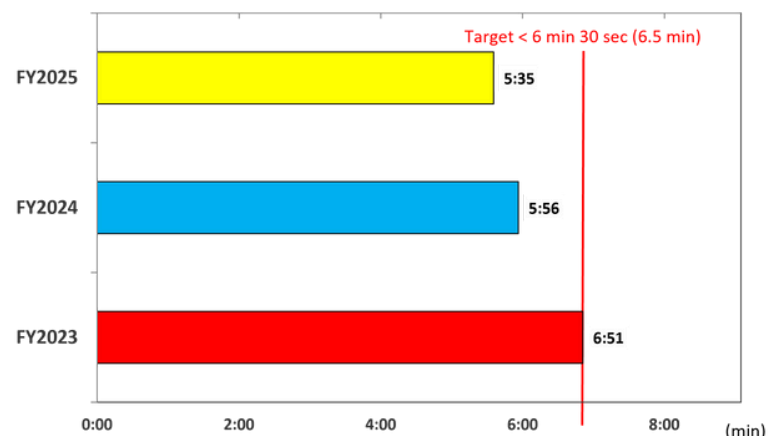
Cumulative Number of Police False Alarms

Since the implementation of the false alarm monitoring system, there has been a consistent number of police false alarms reported. At the end of the second quarter of FY2025, a total of 442 false alarms had been reported. By reducing the number of false alarms reported, the Police Department is able to effectively place their focus on other emergency situations.



Average Police Response Time

The average police response time as of the second quarter of FY2025 is 5.35 minutes (5min 21sec). The Average Response Time (ART) has remained consistent with previous fiscal years. In Q4-FY2019, the ART targeted goal of 8 minutes was shortened (improved) to a 6.5 minutes (6m30s). The average response time must remain under 6.5 minutes.





BUILDING DEPARTMENT

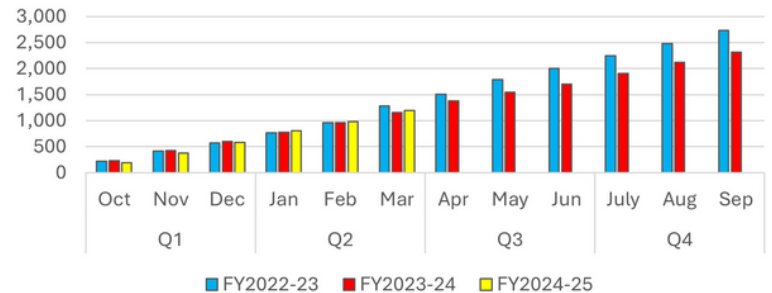
The Building Department provides customer-friendly services including review, processing, issuance and inspection of building permits and assurance that construction in the Town complies with the provisions of all applicable codes. The Building Department has continued to work on enhancing services overall to better serve the residents and businesses of the Town of Miami Lakes.

BUILDING DEPARTMENT

Cumulative Number of Building Permits Issued

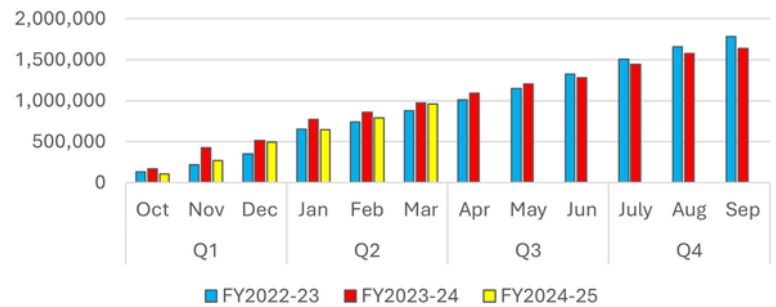
The number of building permits issued throughout this fiscal year FY2025 has reached 1,193.

Throughout the second quarter, 607 permits were issued, in comparison to 550 in FY2024's second quarter and 703 in FY2023's second quarter.



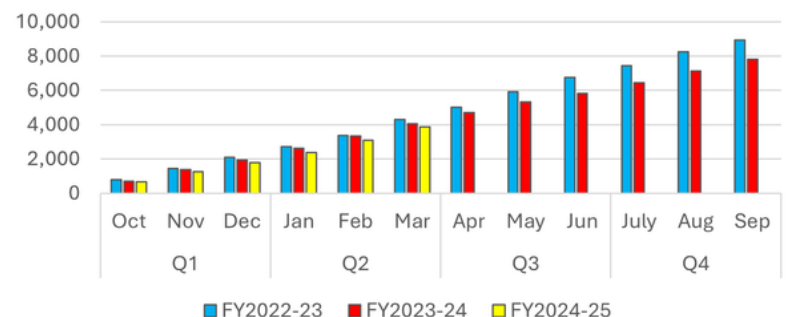
Cumulative Number of Building Fees Collected

Throughout fiscal year FY2025, a total of \$960,828 was collected in building fees. This amount is lower than the total collected in FY2024 but higher than the amount collected in FY2023.



Cumulative Number of Building Inspections

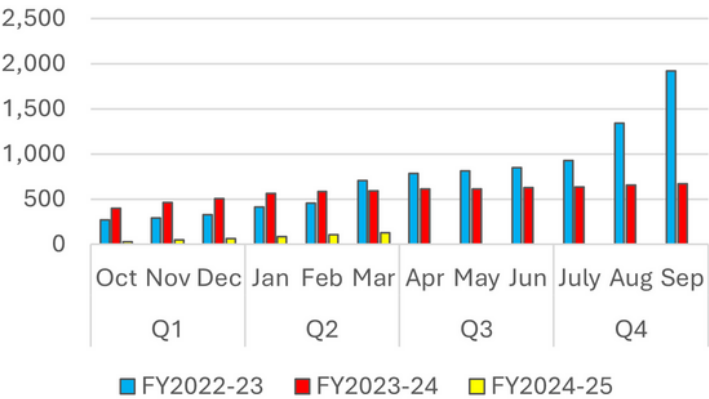
There have been a total of 3,875 inspections conducted this fiscal year FY2025. The Building Department is working harder to continue to provide excellent service, while keeping up with the number of requests from residents.



BUILDING DEPARTMENT

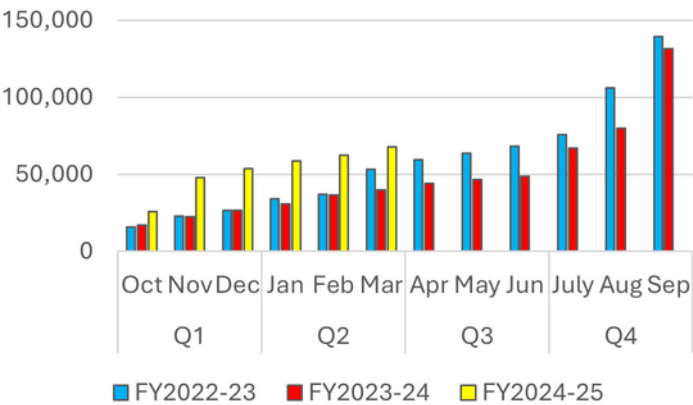
Cumulative Number of Business Tax Receipts (BTRs)

All Miami Lakes businesses are required to renew their business tax receipt on an annual basis. This second quarter of FY2025, there were a total of 65 BTRs renewals. Renewals are due by September 30th each year.



Cumulative Number of BTRs Fee's Collected

Over the second quarter of FY2025, there were \$14,187 received in BTR fees. The total BTR's fees throughout this fiscal year FY2025 has reached \$67,913.



TRANSPORTATION DEPARTMENT



Transportation Planning in Miami Lakes is adapting quickly to the 21st-century challenges and opportunities.

Our main goal is to provide a variety of multimodal mobility options that offer reliable, affordable, equitable, and sustainable access to all residents, commuters, and services.

We are working to increase mobility choices and accessibility throughout the Town by planning and securing funds for pedestrian and bicycle improvements, public transportation, and ADA infrastructure.

Guided by the Town's Transportation Master Plan, Strategic Plan, and the Trip Commuter Reduction Program, the Department of Transportation and Planning strengthens the foundation, enhances the value, and improves the quality of life and sustainability of all the Town's neighborhoods to continue to :

Growing Beautifully!!



TRANSIT

In FY2018, the Town switched to On-Demand transportation providers and contracted with Freebee to provide service. The program has been so welcome by the community that it has grown to include two five-passenger vehicles, as well as two 10-passenger vans with ADA accessibility.

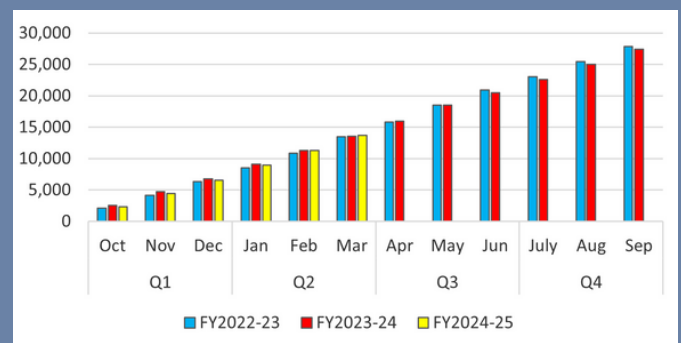
On January 2022, the program further expanded to provide peak-hour park-and-ride service to the Palmetto Metrorail Station every 20 minutes, starting at 6:00 AM and 4:00 PM providing commuting flexibility to both residents and businesses.

Currently, the Miami Lakes Freebee Public Transit Service hours of operation are from Mondays through Friday from 9:00 a.m. to 7:30 pm, Saturdays from 1:30 p.m. to 7:30 pm, and Sundays from 10:00 a.m. to 2:00 p.m.

In the second quarter of FY2025, the Town provided 7,148 rides, reflecting a 5% increase in on-demand ridership compared to the same period in FY2024. Following CDC guidelines and County measures, we remain committed to increasing the number of residents utilizing our transportation system.

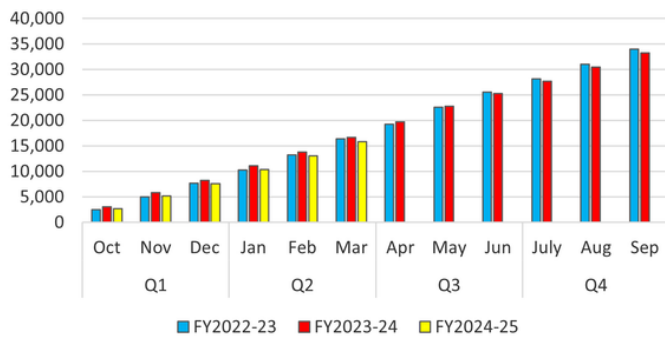
RIDERSHIP

The Town tracks ridership for the Freebee in the Lakes based on number of passengers per month. This fiscal year FY2025, there have been 13,696 riders from Freebee service in total.

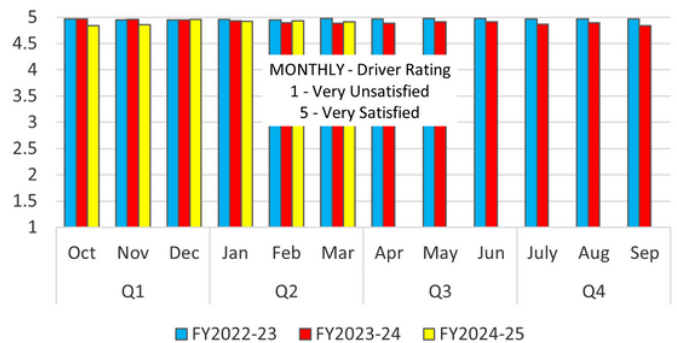


TRANSPORTATION DEPARTMENT - FREEBEE

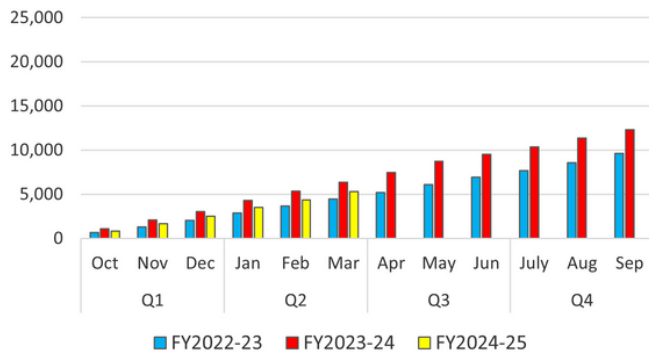
Cumulative Number of Passengers



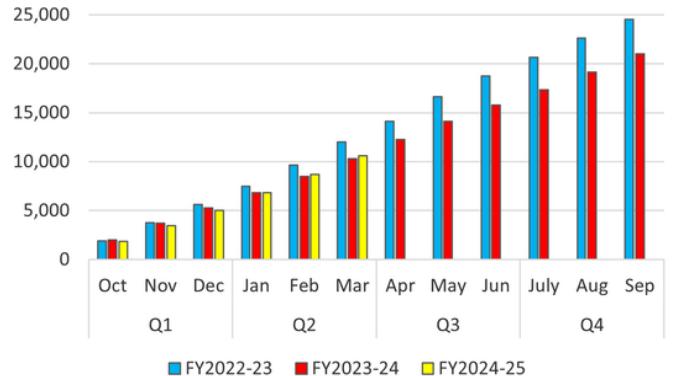
Monthly Driver Rating: 1 to 5 (best)



Cumulative Men Driven



Cumulative Women Driven





PUBLIC WORKS ENGINEER
MS. GABRIELA GONZALEZ

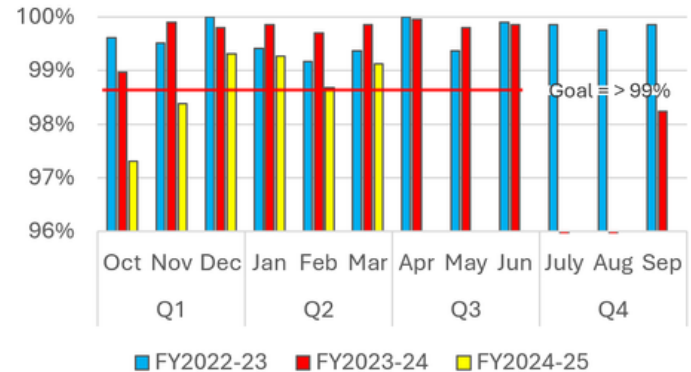
PUBLIC WORKS DEPARTMENT

The Public Works Department provides safe, reliable, and effective services to residents, employees, businesses, and visitors of the Town. The Department is responsible for the operations, maintenance, and improvements of the Town's infrastructure. This includes canal cleaning, street sweeping, litter debris pick up, signs repairs and replacement, sidewalk repairs, roadway repairs, storm drainage system maintenance and repair, street lights, capital improvement projects, and facility maintenance. As part of its Stormwater Master Plan, the Town of Miami Lakes is undertaking a series of drainage improvement projects to protect surface water quality and reduce flooding within the Town.

PUBLIC WORKS

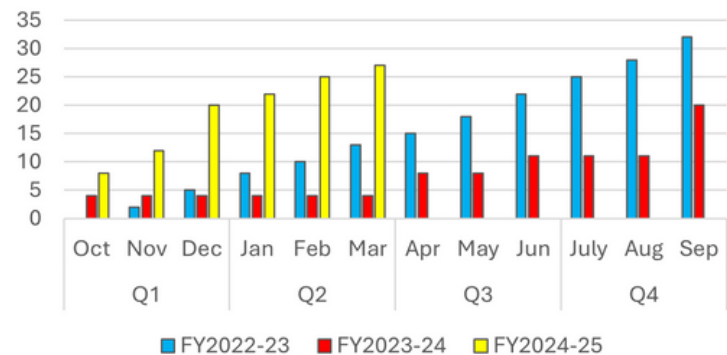
Percentage of Street Lights Working

There are currently 2,047 street lights in Miami Lakes of which 915 belong to the Town. Over the second quarter of FY2025, the Town maintained the percentage of streetlights working at an average of 99.0%. The Town continues to work with Florida Power and Light to enhance the quality of service being provided to our residents.



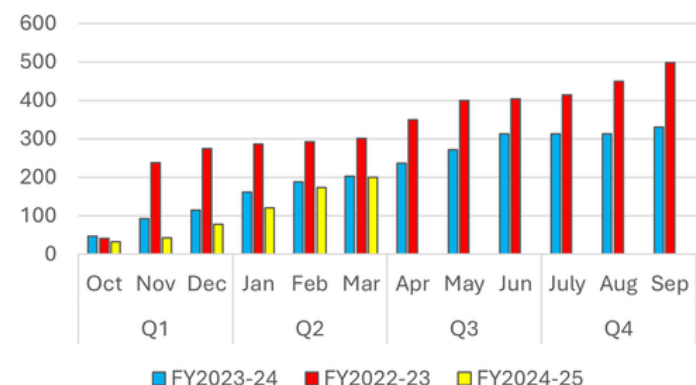
Cumulative Number of Potholes/Sinkholes Repaired

The total number of potholes/sinkholes repaired as of the second quarter of FY2025 was 27.



Cumulative Number of Catch Basins/Manholes Cleaned

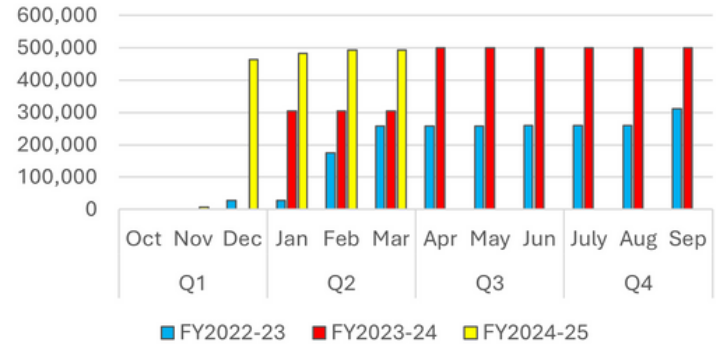
The total number of catch basins and manholes cleaned as of the second quarter of FY2025 was 199, averaging approximately 33 manholes cleaned per month. In addition, 15,368 linear feet of pipes have been desilted this fiscal year to improve stormwater flow. The Town's drainage system consists of catch basins, pipes and outfalls. The drainage system is cleaned in accordance with the Town's proactive drainage cleaning cycle or per request as reported through our Citizens Request App (Miami Lakes Connect) and website.



PUBLIC WORKS

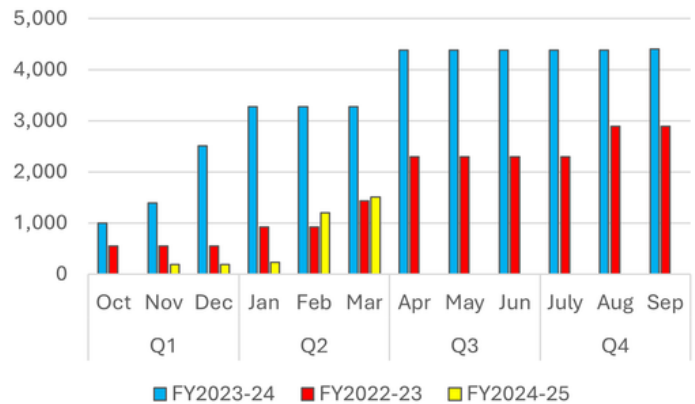
Cumulative Number of Sidewalk Square Footage Pressure Cleaned

The total square footage number of sidewalks pressure cleaned as of the second quarter of FY2025 was 493,784 sq. ft., which include the Town's main corridors, parks, and school areas. Sidewalks are routinely inspected and scheduled for pressure cleaning services on an as-needed basis.



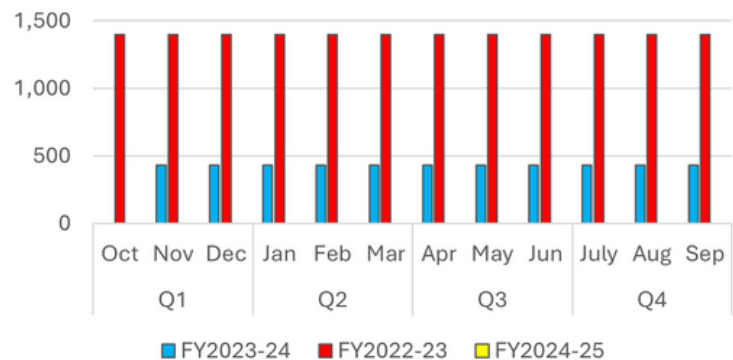
Cumulative Number of Sidewalk Square Yardage Replaced

The total square yardage number of sidewalks replaced as of the second quarter of FY2025 was 1,509 sq. yds. (13,581 sq. ft.), which include the Town's main corridors, parks, and school areas.



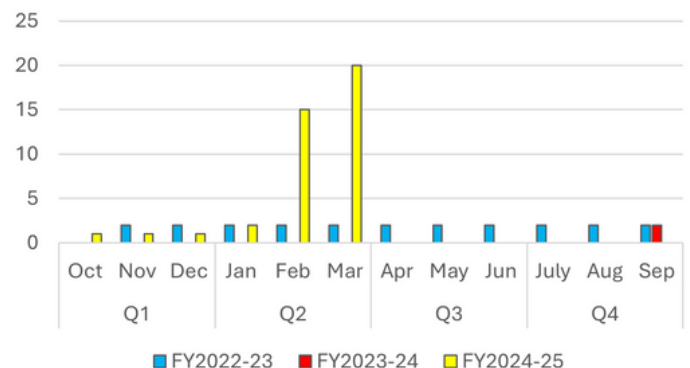
Cumulative Number of Sidewalk Flags Grinded

The total number of sidewalks grinded as of the second quarter of FY2025 was 0 flags, which include the Town's main corridors, parks, and school areas.

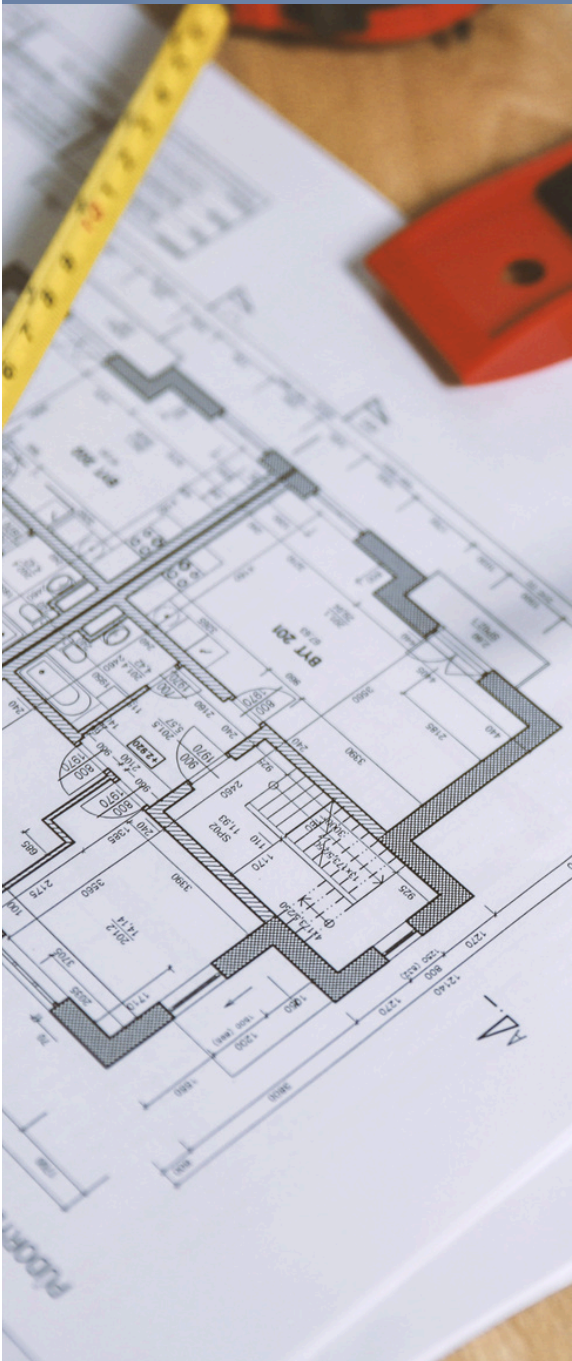


Cumulative Number of Street Signs Repaired

The graph depicts the number of street signs that have been repaired in the Town over the fiscal year. Twenty (20) street sign has been repaired as of the second quarter of FY2025. Street Signs are repaired when damaged or fading.



CODE COMPLIANCE DEPARTMENT



Our mission is to educate the residents and business owners of the Town of Miami Lakes on local code regulations and ordinances, to assist residents and business owners in achieving compliance, and help to preserve the aesthetics, health, safety and welfare of the Town which makes this community one of the preferred and safest communities to live, work and play.

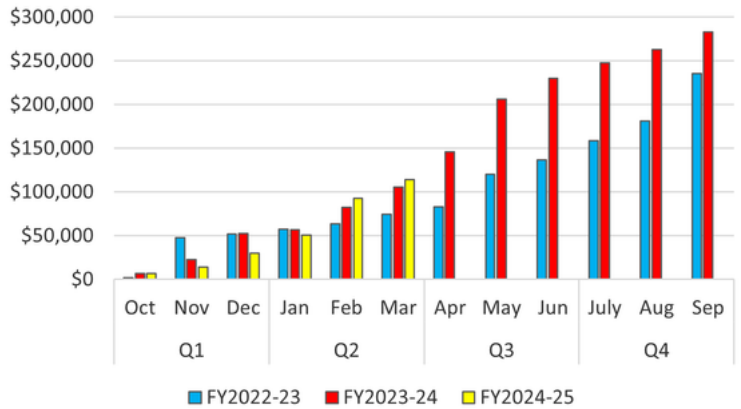
The Code Compliance team is responsible for assuring that all commercial, industrial and residential properties comply with the Town's Code, to ensure that the quality of life and property values continue to rise and the community continues "growing beautifully."

The Code Compliance's mission is to create an "Education First Process" for our residents. One of the Departments objectives is to emphasize closer coordination with the Police Department which will ensure that residents continue to enjoy a safe and beautiful environment.

CODE COMPLIANCE

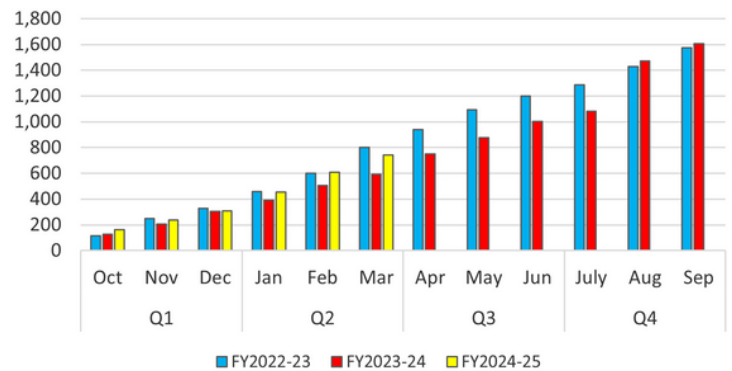
Total Code Fines Collected

A total of \$114,399 in fines has been collected this fiscal year FY2025. Revenue is primarily driven by requests to satisfy liens and comply with citations.



Cumulative Number of Code Cases Opened

The Code Compliance Department has maintained its level of proactive monitoring and notification. The total number of code cases opened as of the second quarter of FY2025 was 744. Code cases are opened on an as-needed basis and are not opened to meet a quota, therefore no goal can be set with this measure.

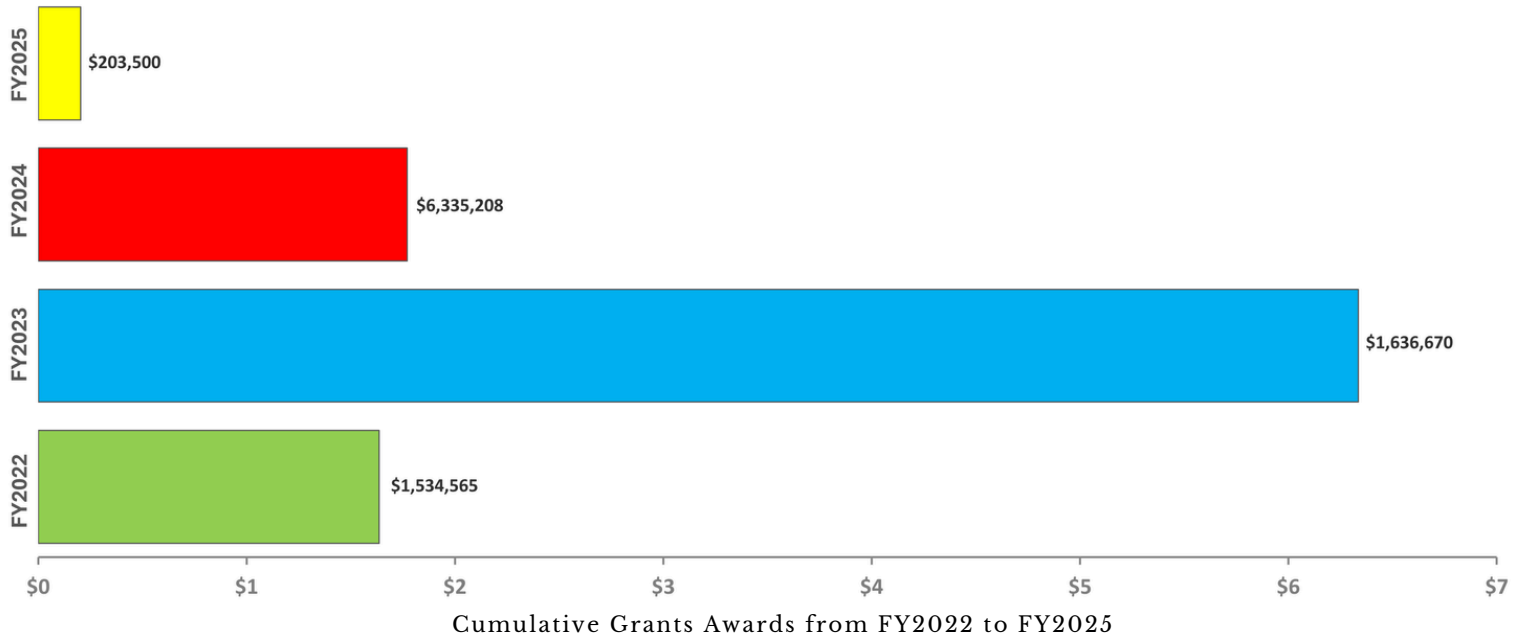


Applications

Grants

GRANTS OFFICE

The Grants Office works in partnership with Departments and Offices to research, compose, edit, and submit Federal, State, Local, and Foundation funding opportunities to support the goals and objectives of our Master and CIP Plans.



GRANTS APPLICATIONS - 2ND QUARTER FY2025

- Florida Dept. of Emergency Management (FDEM) Watershed Planning Program for the Miami Lakes Storm Water Masterplan Update 4- \$187,500
- AARP Community Challenge Grant Program for Miami Lakes Mini Parks Capital improvement Phase II -\$25,000
- FCCMA Next Gen. Internship Prog. \$10k paid directly to the interns for the summer
- Federal Appropriations applications:
 - THUD Economic Development -Miami Lakes Big Cypress Drive Drainage Improvement -\$973,000
 - THUD Economic Development Initiative- Miami Lakes Sevilla Estates Phase II Drainage Improvements project-\$2,570,000
 - THUD Economic Development Initiative- Miami Lakes Royal Gardens Estates Phase I Drainage Improvements project-\$2,615,000
 - THUD Economic Development Initiative -Miami Lakes NW 155th St Roadway Improvement \$615,000
 - CJS Byrne Justice State and Local Law Enforcement Assistance - Miami Lakes Completion of the License Plate Reader Network-\$350,000

GRANTS AWARDS - 2ND QUARTER FY2025

- None reported.

PARKS AND RECREATION



The Town of Miami Lakes is only the 3rd Sterling Tree City recognized in Miami -Dade County and the 26th in the State of Florida.

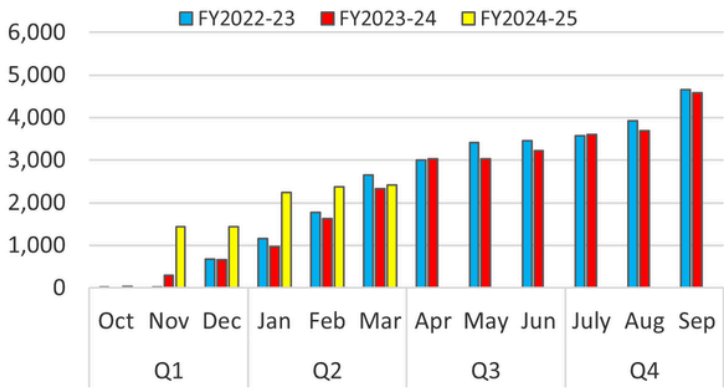
The Parks and Recreation department oversees the operation and maintenance of the Town's 101 parks, rights-of-way, median green spaces, six lakefront beaches and its urban tree canopy. The parks are open seven days a week and feature a variety of amenities for residents of every age and lifestyle including: lighted sports fields, basketball courts, tennis courts, jogging trails, exercise stations, tot lots, shaded playgrounds, passive areas and covered pavilions/picnic tables.

PARKS & OPEN SPACES

Cumulative Number of trees Trimmed

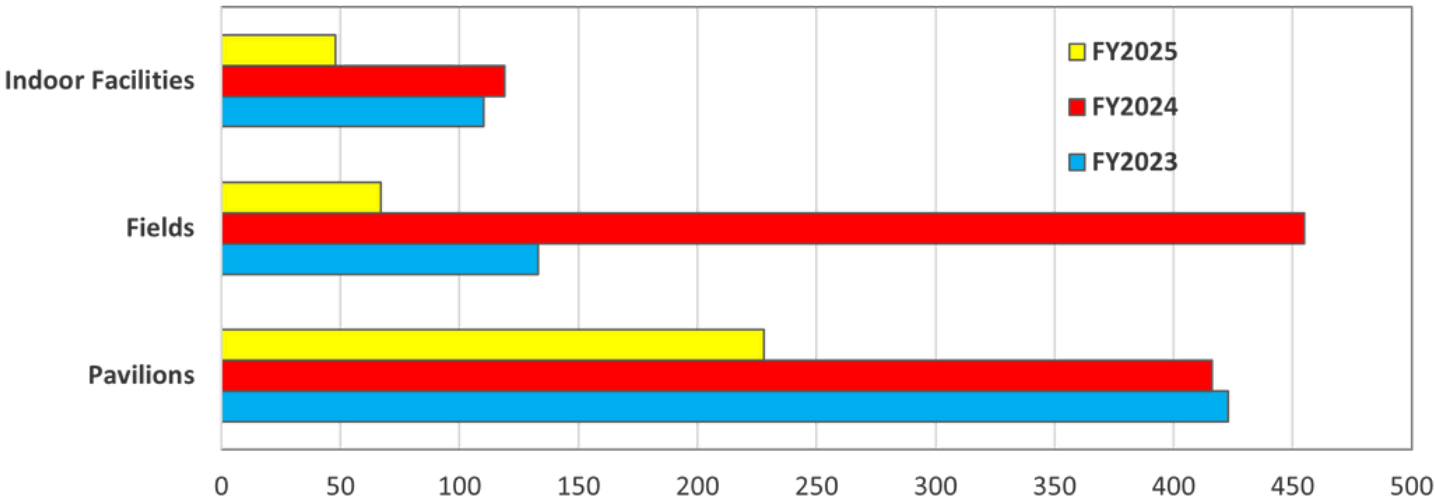
The Town has a total of 17,832 trees, and all trees are trimmed following a tree trimming maintenance schedule which specifies designated areas to be trimmed and when they will be trimmed.

As of the second quarter of FY2025, the Parks & Open Spaces Department has trimmed 2,426 trees in total.



Cumulative Number of Facility Rentals

As of the second quarter of FY2025, there were 67 fields rentals, 228 pavilion rentals, and 48 indoor facility rentals.



COMMUNICATIONS AND COMMUNITY AFFAIRS



The Department of Communications and Community Affairs directs and supports the Town's communications efforts to Miami Lakes residents through proactive and responsive activities, including media relations, publications, special events, and website content management.

Examples of these efforts and measures include:

Communications:

- *Expand Social Media Presence*
- *Monthly eNewsletter*
- *Media Relations*
- *Live and Recorded Videos*

Citizen Response:

- *MiamiLakesConnect.com (and mobile App)*
- *Facebook & Instagram Messenger*

Website

Committees and Special Events

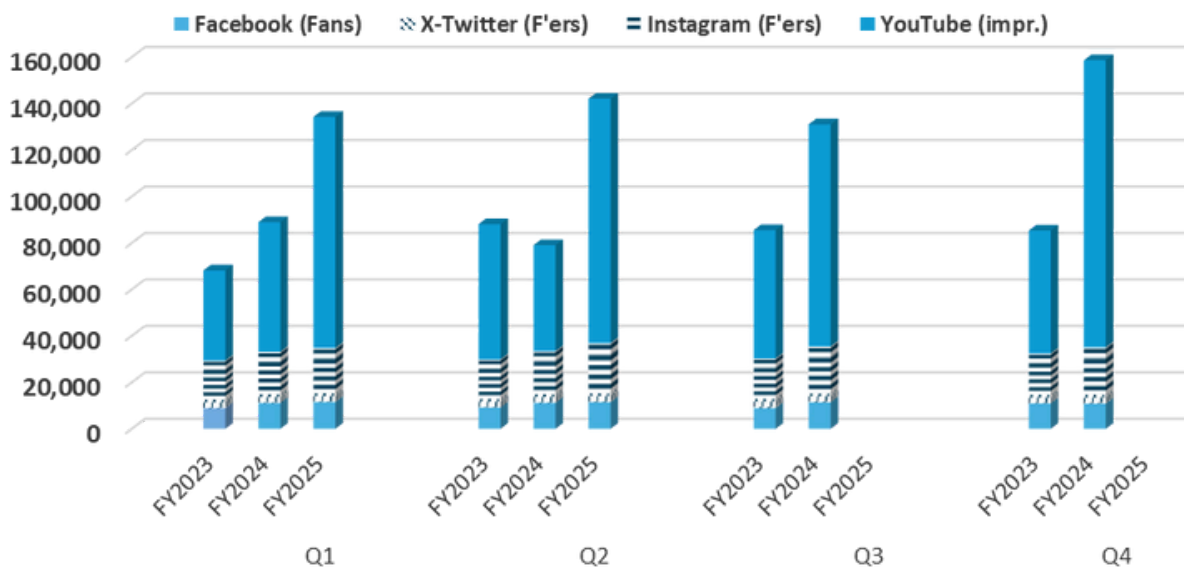
DIGITAL MARKETING PRESENCE

Facebook: In Q2 of FY2025, the Town of Miami Lakes' Facebook page achieved strong results, generating 87,912 impressions and 3,952 engagements with an impressive 4.5% engagement rate. While only 10 post link clicks were recorded, the engagement rate consistently spiked above 15% on several days in January and February, indicating that certain content strongly resonated with followers. Overall, Facebook continues to be a key platform for community connection, showing high interaction rates and room for growth through targeted content and clearer calls to action.

Instagram: In Q2 of FY2025, the combined performance of the Town of Miami Lakes' main Instagram account (@town_of_miami_lakes) and the Shop Miami Lakes Instagram (@shopmiamilakes) demonstrated strong growth and reach. Together, the accounts generated over 434,000 impressions, with @town_of_miami_lakes accounting for 400,000 impressions and @shopmiamilakes contributing around 34,000. Total engagements across both pages reached nearly 9,000, with 639 new followers gained on the main account and 99 on Shop Miami Lakes. The main page maintained a solid 2.1% engagement rate, while Shop Miami Lakes posted a 1.5% rate. Notable spikes in engagement throughout the quarter suggest successful content strategies, especially around key events. With consistent growth, high visibility, and valuable community engagement, both Instagram accounts continue to serve as essential platforms for promoting town updates and supporting local businesses.

X (fka Twitter): The Town of Miami Lakes' X (formerly Twitter) account maintained steady activity with 4,096 impressions and 173 total engagements, resulting in a strong 4.2% engagement rate. Despite minimal net audience growth (+11 followers), the account showed consistent daily engagement, with notable spikes in performance during late January and early February. Although post link clicks remained low, the engagement rate suggests that followers are interacting meaningfully with the content. This platform continues to offer value for quick news updates and civic announcements, with potential to grow through more dynamic or interactive posts.

Social Media Likes/Followers/Impressions



Facebook Fans: Users who "likes" the Town of Miami Lakes' page and are able to get updates from the Town's administrator through status updates, link posts, and event invitation

X (fka Twitter) Followers (F'ers): People who receive the Town of Miami Lakes' Tweets

Instagram Followers (F'ers): Users who follow the Town of Miami Lakes' account and are able to see, like, and comment on any media the Town posts

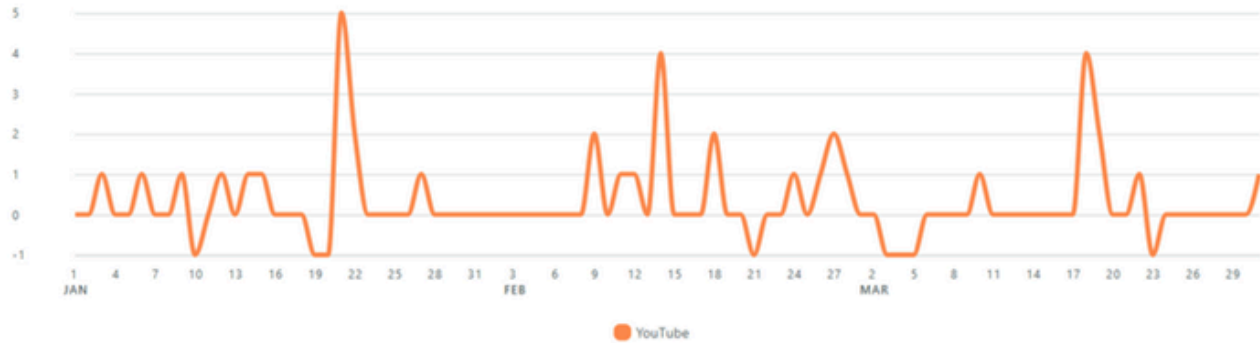
YouTube Impressions: Number of times the Town of Miami Lakes' thumbnail was seen by a viewer

DIGITAL MARKETING PRESENCE

YouTube: From January to March 2025, the Town of Miami Lakes' YouTube channel experienced steady growth, adding 30 new subscribers and reaching a total audience of 678. The platform saw 113 engagements over the quarter, with activity remaining consistent throughout February and March.

Audience Growth

See how your audience grew during the selected time period.



Audience Metrics

Audience

Totals

678

Net Audience Growth

30

YouTube Net Subscriber Growth

30

LinkedIn: From January to March 2025, the Town of Miami Lakes' LinkedIn account recorded 561 impressions, 44 engagements, and an impressive 7.8% engagement rate, the highest across all platforms. With 32 post link clicks, the platform showed strong performance in driving traffic despite having minimal posting activity. Although only 5 new followers were gained during the quarter, the high engagement rate indicates that the professional audience is highly responsive to the content shared.

Audience Growth

See how your audience grew during the selected time period.



Audience Metrics

Audience

Totals

13,455

Net Audience Growth

5

LinkedIn Net Follower Growth

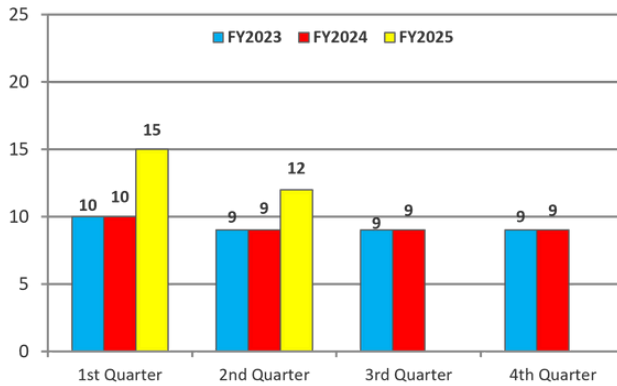
5

FINANCE AND ACCOUNTING

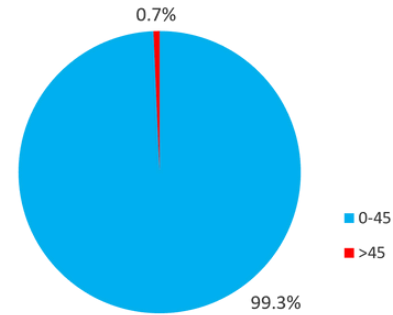


The Finance Department records and reports the financial transactions of the Town in accordance with Generally Accepted Accounting Principles applicable to governmental entities. This includes activities such as the preparation of financial statements and other reports, cash management, revenue collection, disbursements, payroll, audit coordination and risk management, as well as providing assistance with the preparation and monitoring of the annual budget.

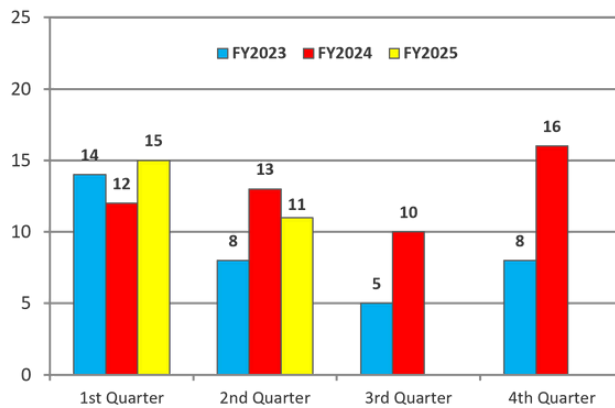
Standard Invoices-Average Payment Days



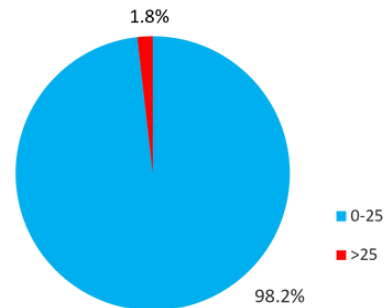
Standard Invoices-Percentage of Invoices Paid Within Allotted Time



Construction Invoices-Average Payment Days



Construction Invoices-Percentage of Invoices Paid Within Allotted Time



FINANCE DEPARTMENT

The Town's Finance Department provides support on financial and fiscal matters and strives toward the accomplishment of its goals which include the following:

- Maintain proper accountability over the Town's financial resources
- Prepare accurate and timely financial reports on the Town's financial condition
- Ensure proper implementation of financial and accounting practices for the effective and efficient use of the Town's financial resources

PROMPT PAYMENT ACT

In an effort to comply with The Florida Prompt Payment Act, the Town monitors the average number of days between invoice receipt and subsequent payment and the percentage of invoices paid within the mandated time frame. The State Statute states that all non-construction invoices must be paid within 45 days after receipt and all construction invoices must be paid within 25 business days after receipt. On average, this second quarter of FY2025, the Town has kept the number of days until payment below statutory requirements and has processed over 99.3% and 98.2% of standard and construction invoices respectively within that time frame.

OFFICE OF THE CLERK



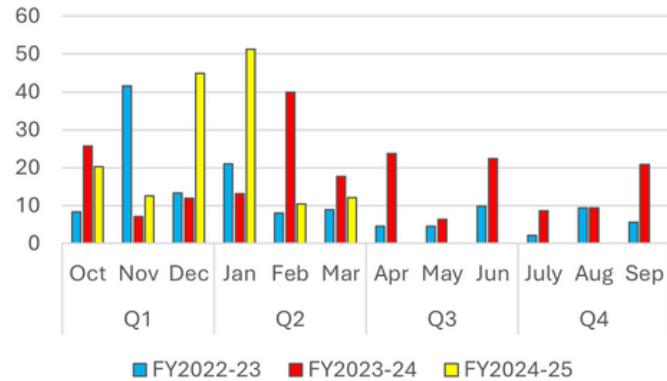
Pursuant to the Town Charter, the Town Clerk shall give notice of all Council meetings to its members and the public, and shall keep minutes of the Council's proceedings. The Town Clerk is responsible for keeping and distributing the official Town Record.

In accordance with Florida's Government in the Sunshine Laws, the Town of Miami Lakes municipal records shall be transparent and open for inspection from anyone.

OFFICE OF THE CLERK

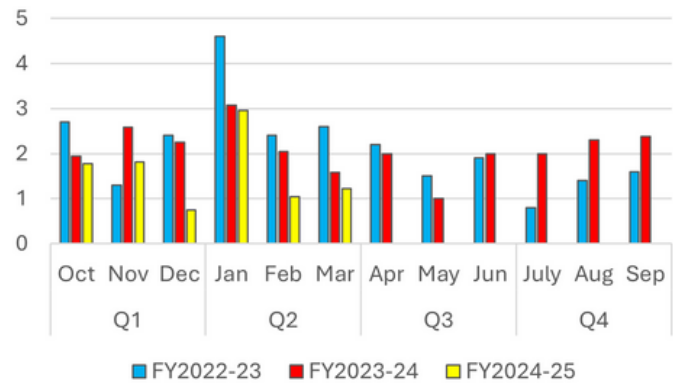
Turnaround Time for Public Records Requests

This second quarter of FY2025, the average turnaround time for public records request was 25 days. This measure tracks the time it takes to complete a public records request, starting on the day the request was made, lead time from feedback and/or follow up questions or comments by requestor, and ending with the date the request has been closed.



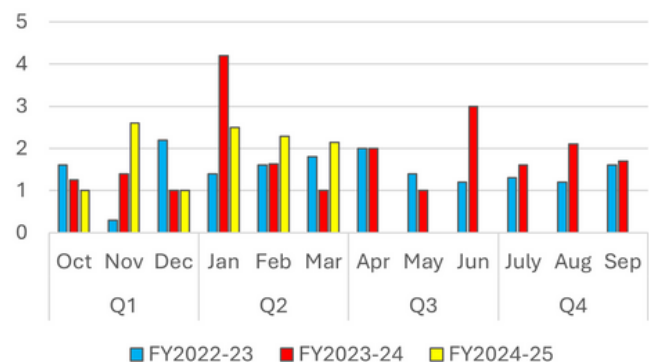
Turnaround Time for Regular Lien Letters

The turnaround time for lien letters is a new measure that was added to the performance reporting as of July of 2017. This measures tracks the average number of days it takes from the receipt of lien letter request to the day the request is fulfilled and sent to the requester. This second quarter of FY2025, there average turnaround time for standard lien letters was 1.74 days.



Turnaround Time for Expedited Lien Letters

This measures tracks the average number of days it takes to complete expedited lien letter requests. This second quarter of FY2025, the average turnaround time for expedited lien letters was 2.3 days.



THANK YOU

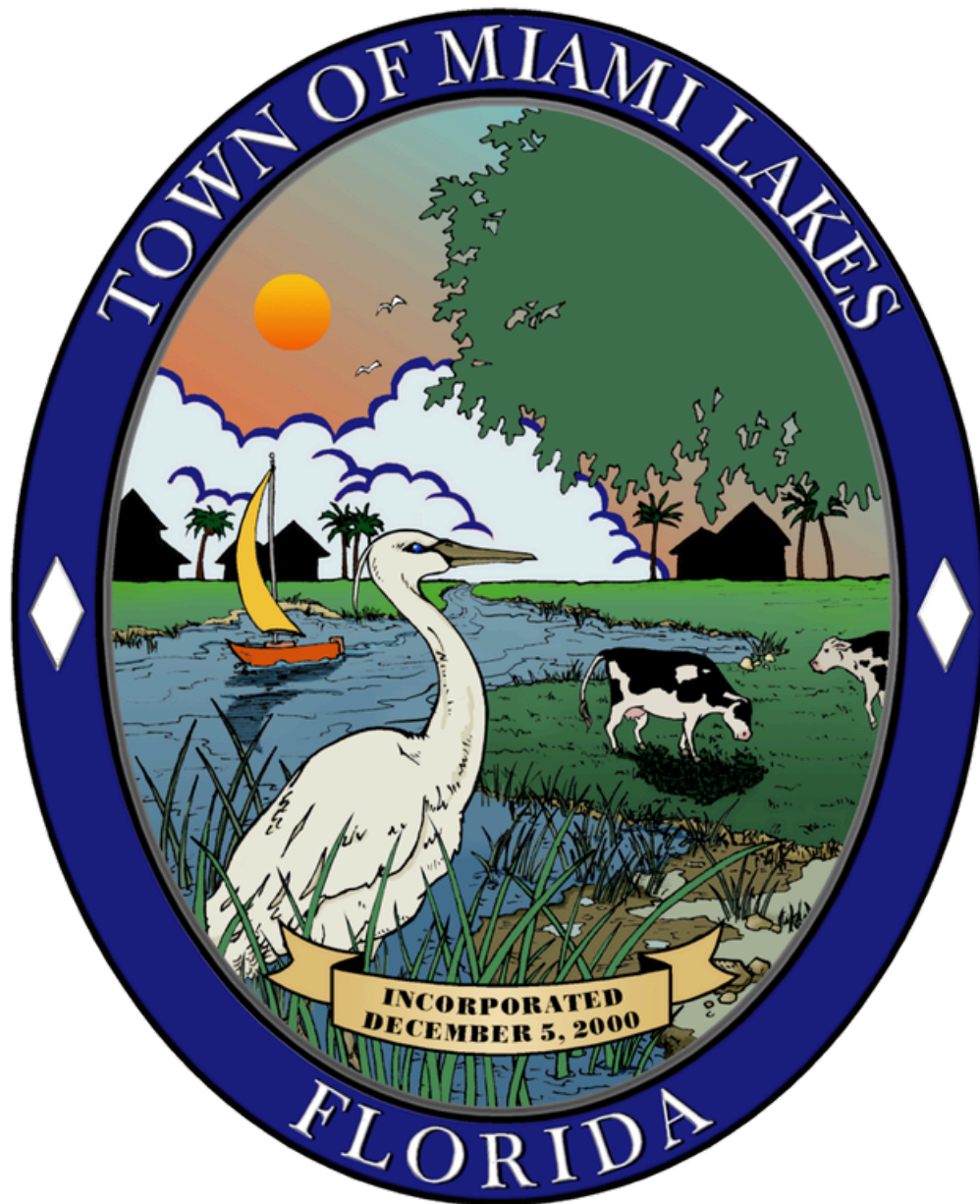


As part of our mission, the Town strives to be a friendly, peaceful, safe and beautiful place where residents and business leaders take pride in where they work and play.

We believe that this Q2-FY2025 report provides educational and statistical evidence that the Town is performing at a high level. Also, the Town Council and staff are consistently working to maintain those standards and enhance the quality of life for residents.

We look forward to continuing to provide quality services to the community we serve in this fiscal year.

"Growing Beautifully"



Questions, comments or suggestions about this report?
Please contact our **Chief Technology & Innovation Officer** at:
cureg@MiamiLakes-fl.Gov; P- 305.512.7139





... growing beautifully!!

