

# TOWN OF MIAMI LAKES



6601 Main Street, Miami Lakes, Fl 33014  
305.364.6100

## QUARTERLY PERFORMANCE REPORT

# Q4FY2024



PRESENTED BY: EDWARD PIDERMANN  
TOWN MANAGER

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# TOWN MANAGER'S MESSAGE

*-Edward Pidermann*



I am pleased to present the Town of Miami Lakes forth (4th) Quarter Performance Report for Fiscal Year 2023-2024. This report provides a narrative for each performance measure from July to September 2024.

The Town continually works to improve how we deliver services and measure and evaluate our performance. Performance measures are effective and reliable ways to assess the efficiency and effectiveness of our service delivery, as well as our responsibility to be good stewards of your tax dollars.

Our goals for this fiscal year include:

- 1.Ensure our measures are tracked and recorded accurately
- 2.Have departments set realistic goals and targets which they can work toward achieving
- 3.Analyze data to assess performance and adjust service levels as needed





## OVERVIEW

The Town of Miami Lakes was incorporated on December 5, 2000. It is one of 34 municipalities in Miami-Dade County, Florida. Conveniently located just 16 miles north of Downtown Miami and only 10 miles from Miami International Airport, our Town is home to approximately 31,000 residents and 4,720 businesses. The Town encompasses about 6.5 square miles, bound by NW 170th Street and the Palmetto Expressway (SR 826) to the north, NW 138th Street to the south, NW 57th Avenue (Red Road) to the east, and Interstate 75 to the west.





Aerial View of the Town of Miami Lakes

## *Small-town feel...*

Over the last 60 years, Miami Lakes has evolved from a dream on paper to a vibrant community that has been nationally recognized as one of the best examples of unique and innovative town planning. Although the Town is predominantly low-density, an active and popular Town Center, as well as strategically placed large parks, pocket parks, schools, religious and commercial centers throughout the Town, provide a variety of services and social interaction opportunities, creating a community with a small-town feel. The housing inventory is also varied, ranging from medium density multifamily to large waterfront single-family properties, including many lakefront town-house communities. The most prevalent nonresidential uses are light industrial and office parks comprising 13% of the Town's area, and lakes and canals making up about 11%; the town businesses employ around 30,000 people, 12% of which reside in Miami Lakes. The population of the Town of Miami Lakes is 31,238 as of the 2023. It currently ranks 12th in population size within Miami-Dade County. Comparable cities include Coral Gables on the high end of the population spectrum and Pinecrest on the lower end.





## VISION

Miami Lakes is widely recognized as a welcoming community with extraordinary beauty where state of the art planning concepts creates vibrant hubs that are safe and friendly to all ages and mobility options which inspire the Town to continue:

*"Growing Beautifully"*



## MISSION

We want Miami Lakes to be the model of a friendly, open, innovative, effective and efficient government for its residents and businesses.



A hand holding a light green pen with gold accents is positioned over a document. The document features a blue bar chart with a red trend line and a red pie chart with segments labeled with percentages: 7.33%, 8.25%, 9.23%, 11.22%, 2.30%, and 10.23%. A pair of gold-rimmed glasses lies on the document to the right. In the background, a laptop keyboard is visible.

# METRICS

4TH QUARTERLY REPORT

# PUBLIC SAFETY: POLICE DEPARTMENT

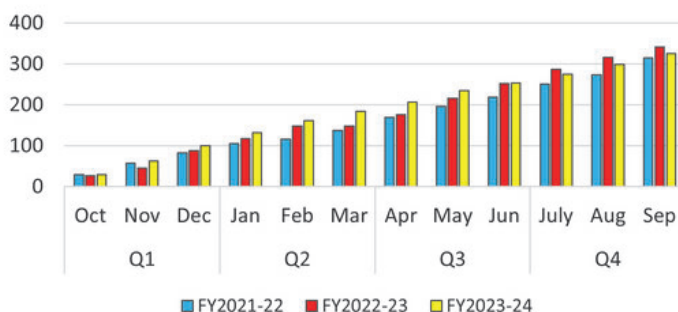


**TOP 5 SAFEST  
CITIES**  
*Miami-Dade County*

*Based on crime rates and overall safety  
(Niche and NeighborhoodScout)*

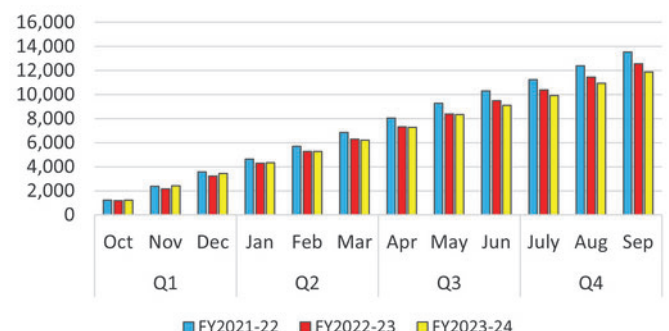
## Cumulative Number of Targeted Crimes

Targeted crimes are crimes singled out to be tracked and targeted with police manpower. From July to September, the number of targeted crimes was 69 (22 in July, 24 in August, and 27 in August).



## Cumulative Number of Police Calls for Service

The number of police calls for service has ranged from a monthly low of 811 in July to a high of 984 in August, an average of 921 calls per month and a total of 2,737 police calls for service from July through August. Our police department strives to attend to every phone call received to ensure that each resident is assisted.

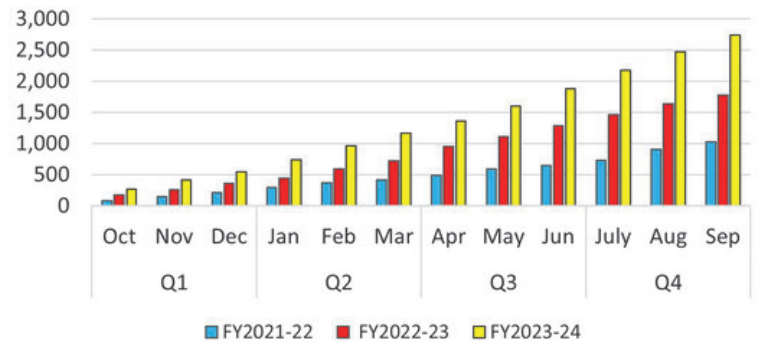




## PUBLIC SAFETY: POLICE

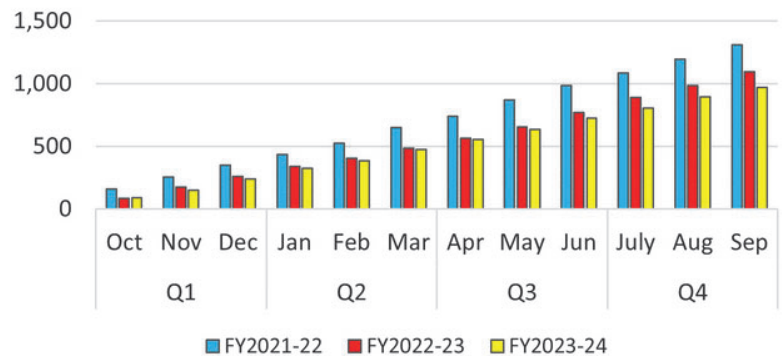
### Cumulative Number of Police Citations

The police department issued a total of 861 citations in the fourth quarter of FY2024. In October 2019, the Town deployed a Variable Message Sign and a Speed Radar Trailer, both equipped with License Plate Recognition (LPR) cameras. The trailers are utilized to promote awareness of Town events, promote compliance with traffic laws and enhance crime investigations and prevention.



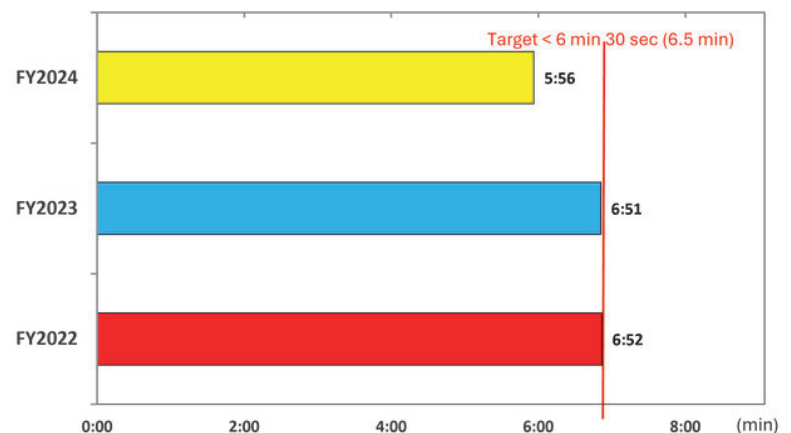
### Cumulative Number of Police False Alarms

Since the implementation of the false alarm monitoring system, there has been a consistent number of police false alarms reported. At the end of the fourth quarter, a total of 970 false alarms had been reported in FY2024. By reducing the number of false alarms reported, the Police Department is able to effectively place their focus on other emergency situations.



### Average Police Response Time

The average police response time as of the fourth quarter of FY2024 is 5.56 minutes (5min 34sec). The Average Response Time (ART) has remained consistent with previous fiscal years. In Q4-FY2019, the ART targeted goal of 8 minutes was shortened (improved) to a 6.5 minutes (6m30s). The average response time must remain under 6.5 minutes.





## BUILDING DEPARTMENT

The Building Department provides customer-friendly services including review, processing, issuance and inspection of building permits and assurance that construction in the Town complies with the provisions of all applicable codes. The Building Department has continued to work on enhancing services overall to better serve the residents and businesses of the Town of Miami Lakes.

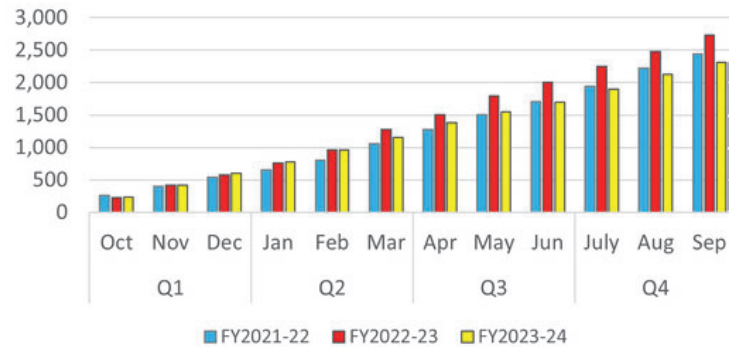


## BUILDING DEPARTMENT

### *Cumulative Number of Building Permits Issued*

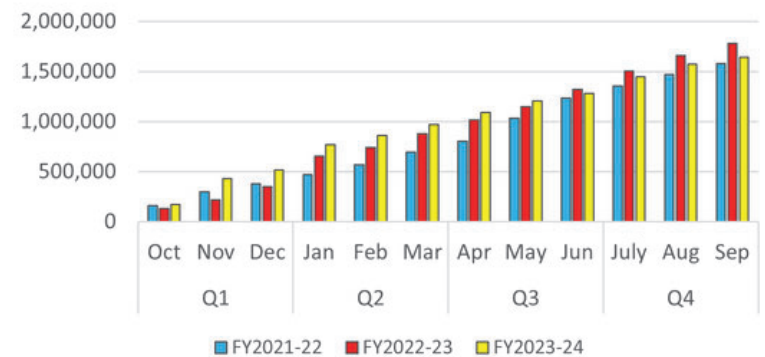
The number of building permits issued throughout this fiscal year FY2024 has reached 2,310.

Throughout the fourth quarter, 609 permits were issued, in comparison to 726 in FY2023's fourth quarter and 736 in FY2022's fourth quarter.



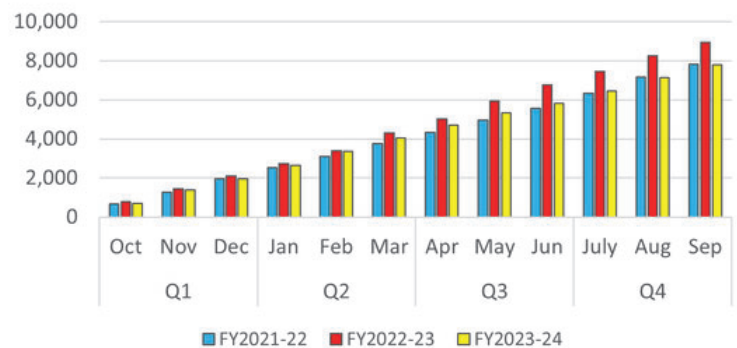
### *Cumulative Number of Building Fees Collected*

Throughout this fiscal year FY2024, \$1,640,043 were collected in building fees. Compared to the previous fiscal years, this amount is lower than FY2023's and higher than FY2022's collected in building fees.



### *Cumulative Number of Building Inspections*

There have been a total of 7,805 inspections conducted this fiscal year FY2024. The Building Department is working harder to continue to provide excellent service, while keeping up with the number of requests from residents.

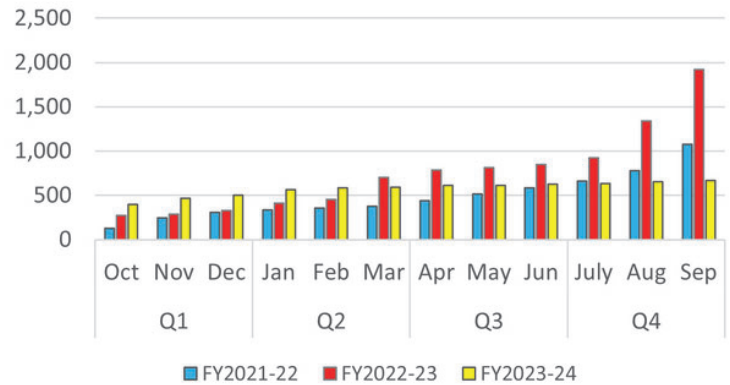


## BUILDING DEPARTMENT

### *Cumulative Number of Business Tax Receipts (BTRs)*

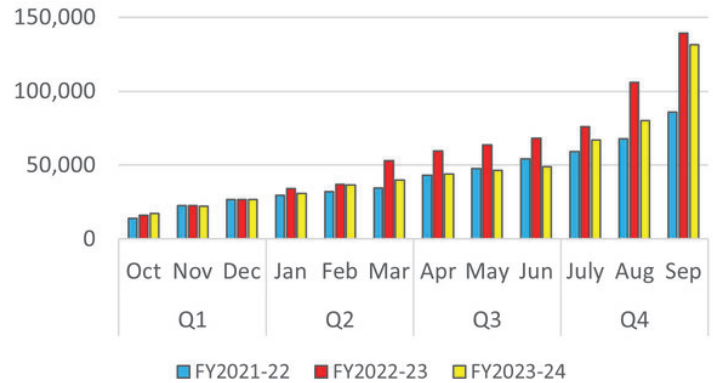
All Miami Lakes businesses are required to renew their business tax receipt on an annual basis.

This fourth quarter of FY2024, there were a total of 46 BTRs renewals. Renewals are due by September 30th each year.



### *Cumulative Number of BTRs Fee's Collected*

Over the fourth quarter of FY2024, there were \$82,811 received in BTR fees. The total BTR's fees throughout this fiscal year FY2024 has reached \$131,519.





# TRANSPORTATION DEPARTMENT



Transportation Planning in Miami Lakes is adapting quickly to the 21st-century challenges and opportunities.

Our main goal is to provide a variety of multimodal mobility options that offer reliable, affordable, equitable, and sustainable access to all residents, commuters, and services.

We are working to increase mobility choices and accessibility throughout the Town by planning and securing funds for pedestrian and bicycle improvements, public transportation, and ADA infrastructure.

Guided by the Town's Transportation Master Plan and the Trip Commuter Reduction Program, the Department of Transportation and Planning strengthens the foundation, enhances the value, and improves the quality of life and sustainability of all the Town's neighborhoods to continue to :

*Growing Beautifully!!*



## TRANSIT

In FY2018, the Town switched to On-Demand transportation providers and contracted with Freebee to provide service. The program has been so welcome by the community that it has grown to include two five-passenger vehicles, as well as two 10-passenger vans with ADA accessibility.

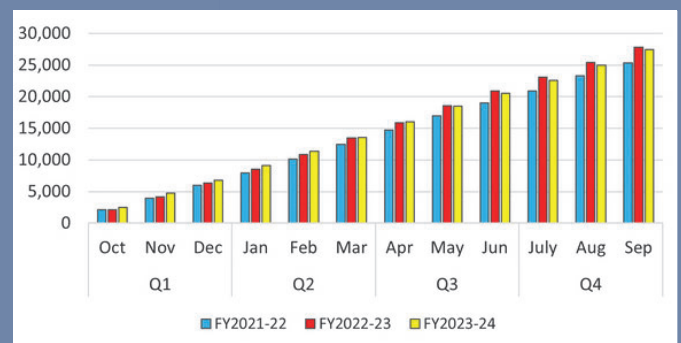
On January 2022, the program further expanded to provide peak-hour park-and-ride service to the Palmetto Metrorail Station every 20 minutes, starting at 6:00 AM and 4:00 PM providing commuting flexibility to both residents and businesses.

Currently, the Miami Lakes Freebee Public Transit Service hours of operation are from Mondays through Friday from 9:00 a.m. to 7:30 pm, Saturdays from 1:30 p.m. to 7:30 pm, and Sundays from 10:00 a.m. to 2:00 p.m.

In the fourth quarter of FY2024, the Town was able to provide 6,914 rides and saw a decrease in on-demand ridership by <0.05% compared to FY2023 fourth quarter. Following CDC guidelines and County measures, we are working to keep increasing the number of people using our transportation system.

## RIDERSHIP

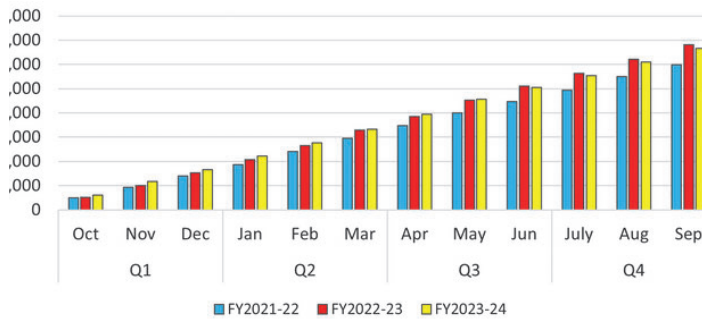
The Town tracks ridership for the Freebee in the Lakes based on number of passengers per month. This fiscal year FY2024, there have been 27,421 riders from Freebee service in total.



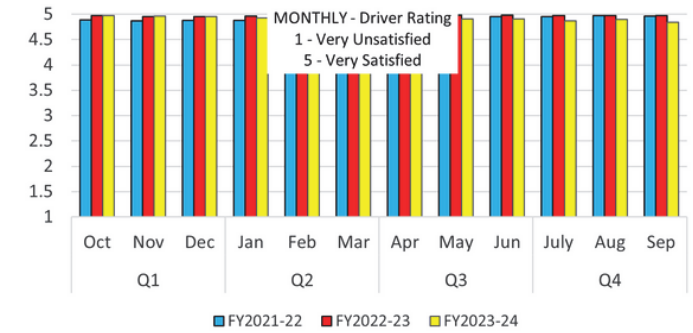


# TRANSPORTATION DEPARTMENT - FREEBEE

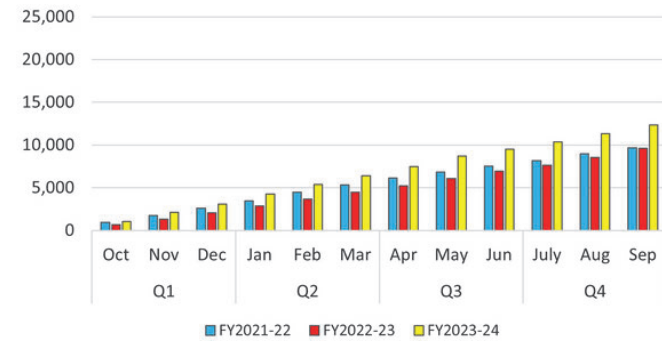
## Cumulative Number of Passengers



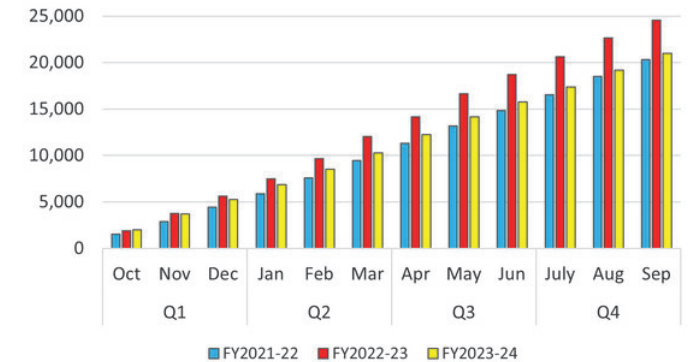
## Monthly Driver Rating: 1 to 5 (best)



## Cumulative Men Driven



## Cumulative Women Driven





## PUBLIC WORKS DEPARTMENT

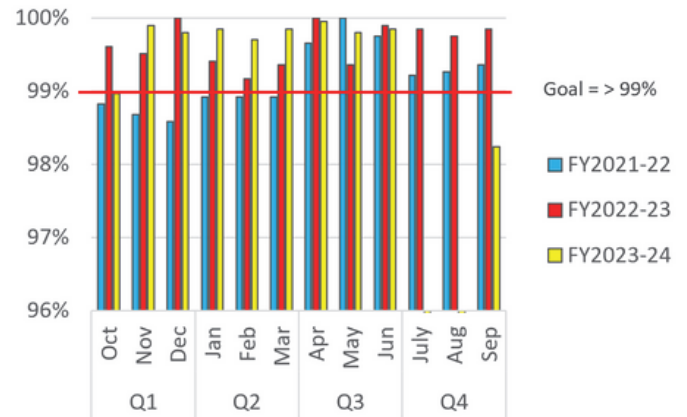
The Public Works Department provides safe, reliable, and effective services to residents, employees, businesses, and visitors of the Town. The Department is responsible for the operations, maintenance, and improvements of the Town's infrastructure. This includes canal cleaning, street sweeping, litter debris pick up, signs repairs and replacement, sidewalk repairs, roadway repairs, storm drainage system maintenance and repair, street lights, capital improvement projects, and facility maintenance. As part of its Stormwater Master Plan, the Town of Miami Lakes is undertaking a series of drainage improvement projects to protect surface water quality and reduce flooding within the Town.



## PUBLIC WORKS

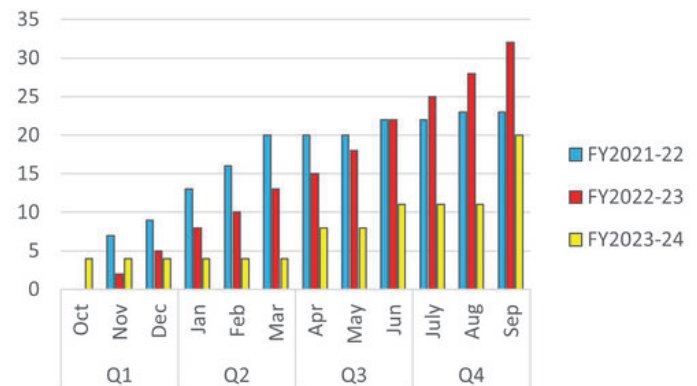
### Percentage of Street Lights Working

There are currently 2,047 street lights in Miami Lakes of which 915 belong to the Town. Over the fourth quarter of FY2024, the Town maintained the percentage of streetlights working at an average of 98.2%. The Town continues to work with Florida Power and Light to enhance the quality of service being provided to our residents.



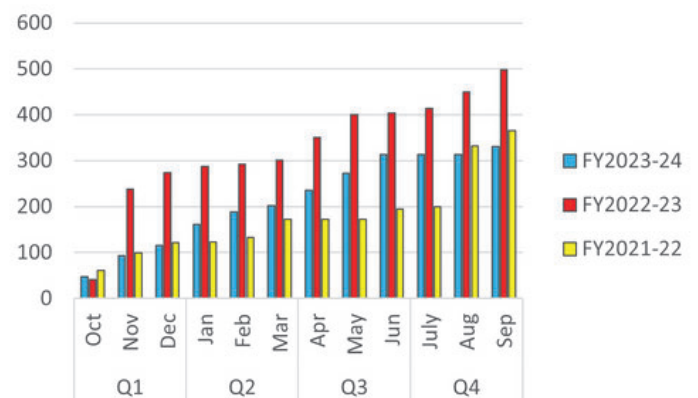
### Cumulative Number of Potholes/Sinkholes Repaired

The total number of potholes/sinkholes repaired as of the fourth quarter of FY2024 was 20.



### Cumulative Number of Catch Basins/Manholes Cleaned

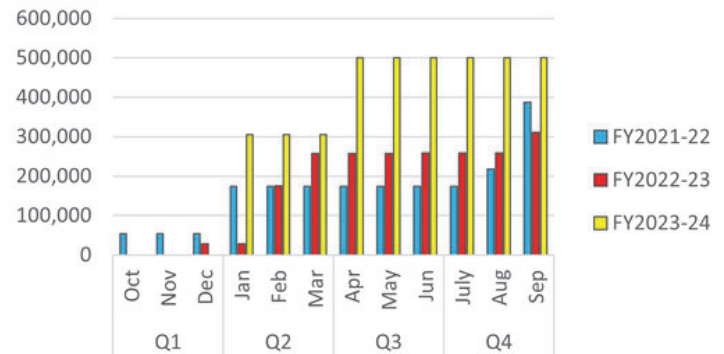
The total number of catch basins and manholes cleaned as of the fourth quarter of FY2024 was 331, averaging approximately 28 manholes cleaned per month. In addition, 17,868 linear feet of pipes have been desilted this fiscal year to improve stormwater flow. The Town's drainage system consists of catch basins, pipes and outfalls. The drainage system is cleaned in accordance with the Town's proactive drainage cleaning cycle or per request as reported through our Citizens Request App (Miami Lakes Connect) and website.



## PUBLIC WORKS

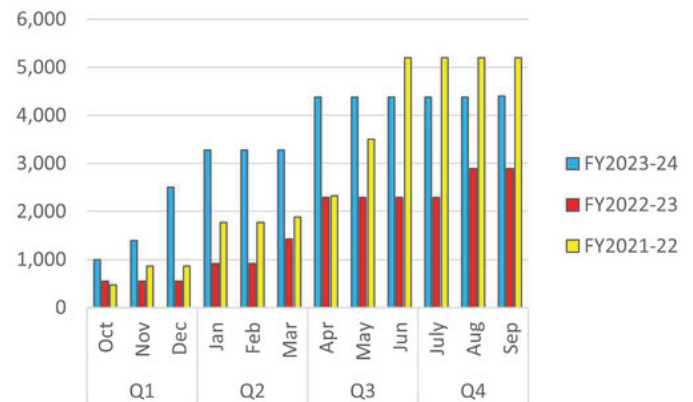
### *Cumulative Number of Sidewalk Square Footage Pressure Cleaned*

The total square footage number of sidewalks pressure cleaned as of the fourth quarter of FY2024 was 500,259 sq. ft., which include the Town's main corridors, parks, and school areas. Sidewalks are routinely inspected and scheduled for pressure cleaning services on an as-needed basis.



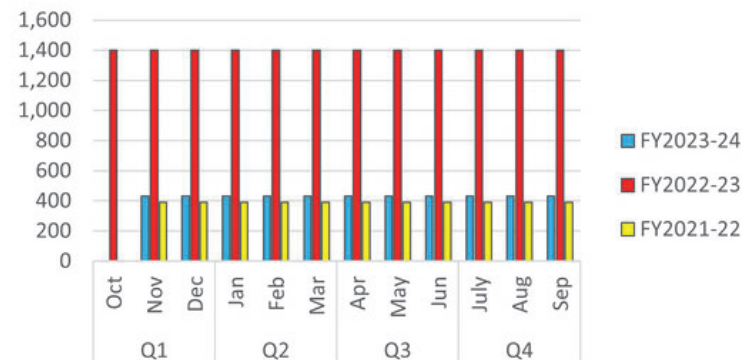
### *Cumulative Number of Sidewalk Square Yardage Replaced*

The total square yardage number of sidewalks replaced as of the fourth quarter of FY2024 was 4,402 sq. yds. (39,618 sq. ft.), which include the Town's main corridors, parks, and school areas.



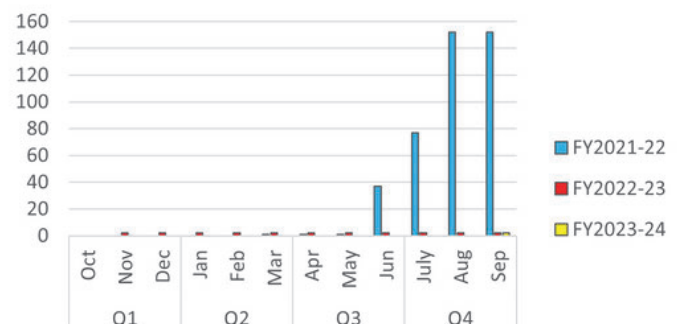
### *Cumulative Number of Sidewalk Flags Grinded*

The total number of sidewalks grinded as of the fourth quarter of FY2024 was 431 flags, which include the Town's main corridors, parks, and school areas.



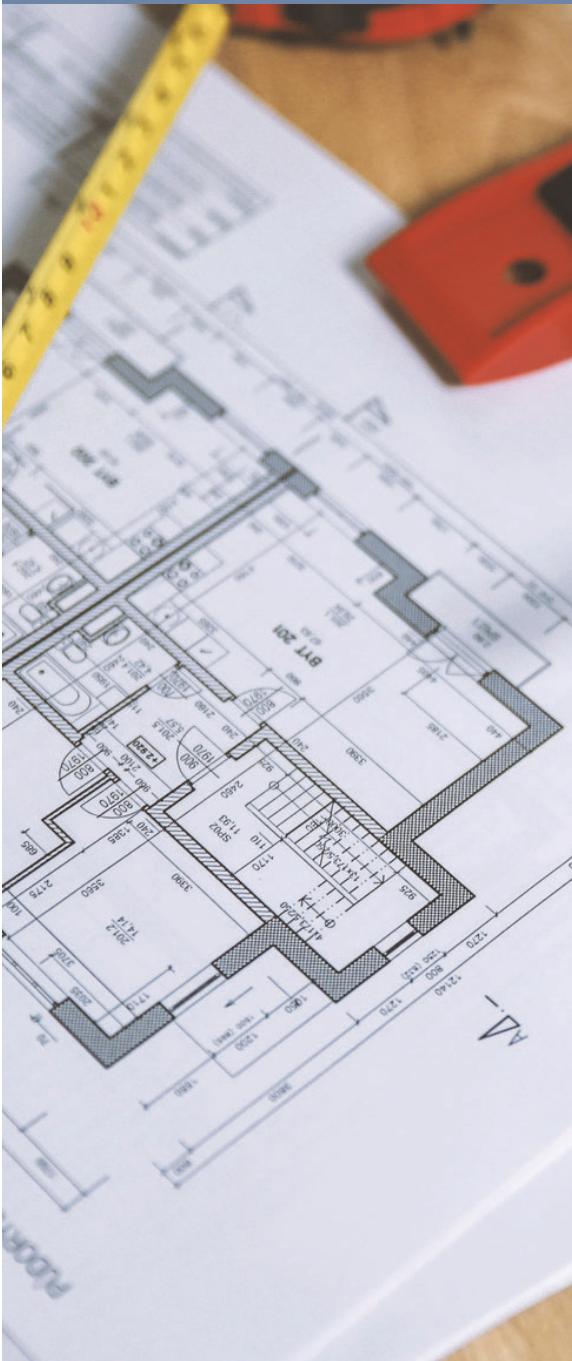
### *Cumulative Number of Street Signs Repaired*

The graph depicts the number of street signs that have been repaired in the Town over the fiscal year. Two (2) street signs have been repaired as of the fourth quarter of FY2024. Street Signs are repaired when damaged or fading.





# CODE COMPLIANCE DEPARTMENT



Our mission is to educate the residents and business owners of the Town of Miami Lakes on local code regulations and ordinances, to assist residents and business owners in achieving compliance, and help to preserve the aesthetics, health, safety and welfare of the Town which makes this community one of the preferred and safest communities to live, work and play.

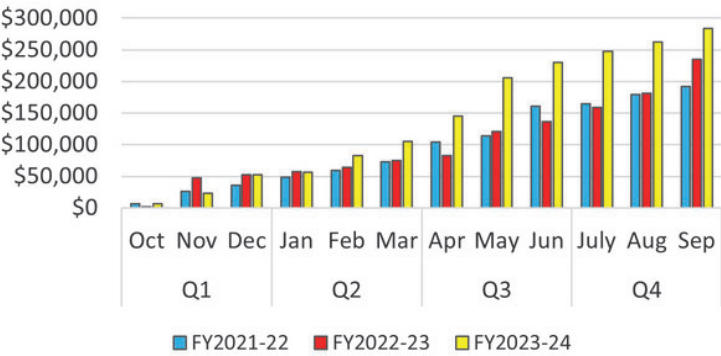
The Code Compliance team is responsible for assuring that all commercial, industrial and residential properties comply with the Town's Code, to ensure that the quality of life and property values continue to rise and the community continues "growing beautifully."

The Code Compliance's mission is to create an "Education First Process" for our residents. One of the Departments objectives is to emphasize closer coordination with the Police Department which will ensure that residents continue to enjoy a safe and beautiful environment.

# CODE COMPLIANCE

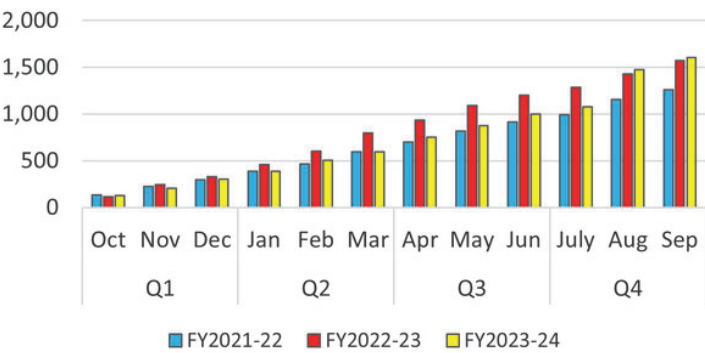
## Total Code Fines Collected

A total of \$283,380 in fines has been collected this fiscal year FY2024. Revenue is primarily driven by requests to satisfy liens and comply with citations.



## Cumulative Number of Code Cases Opened

The Code Compliance Department has maintained its level of proactive monitoring and notification. The total number of code cases opened as of the fourth quarter of FY2024 was 1,605. Code cases are opened on an as-needed basis and are not opened to meet a quota, therefore no goal can be set with this measure.



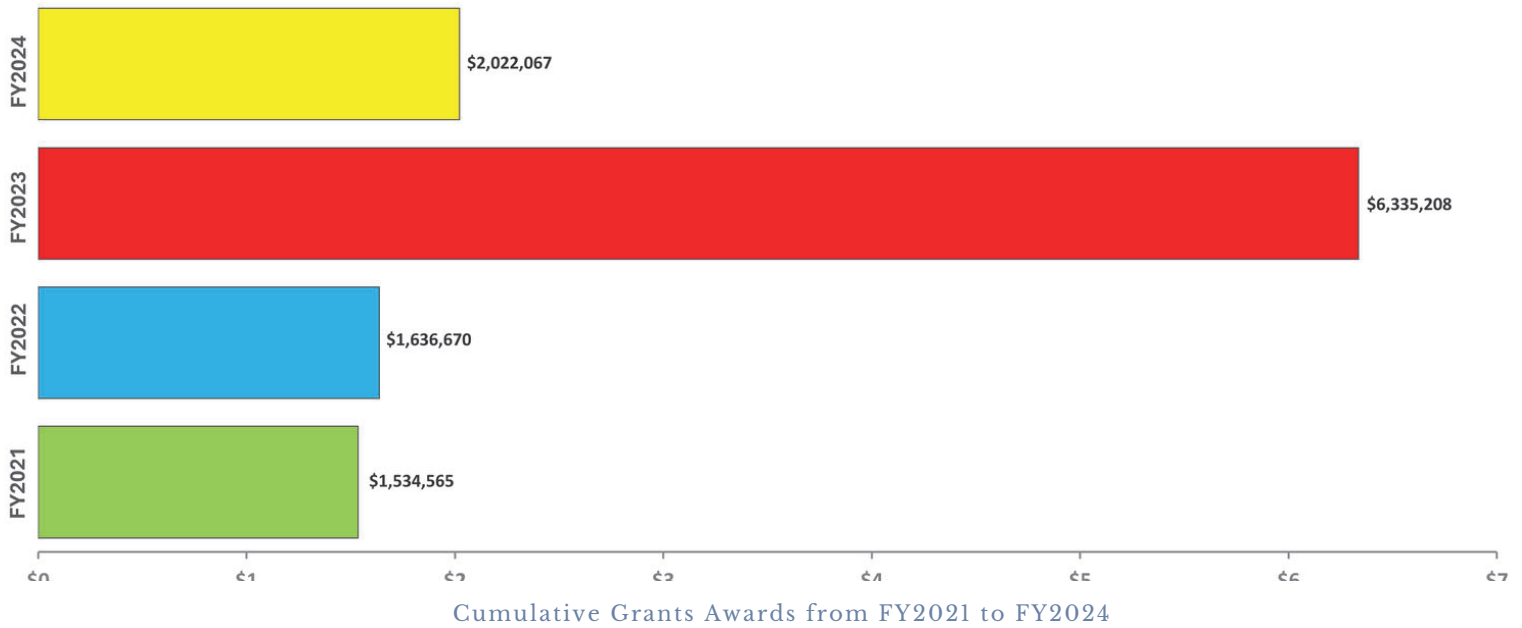


# Applications

# Grants

## GRANTS OFFICE

The Grants Office works in partnership with Departments and Offices to research, compose, edit, and submit Federal, State, Local, and Foundation funding opportunities to support the goals and objectives of the Town.



#### GRANTS APPLICATIONS - 4TH QUARTER FY2024

- FDLE Edward Byrne Memorial Justice Assistance Grant- Countywide (JAG-C) for the Miami Lakes Law Enforcement Laser Speed Devices - \$4,956
- Water Quality Improvement Grant Program- Florida Department of Environmental Protection -Florinda Estates Drainage and Water Quality Improvement- \$2,725,000
- Water Quality Improvement Grant Program- Florida Department of Environmental Protection- Miami Lakes Septic-to-Sewer Conversion Phase 1- \$2,700,000

#### GRANTS AWARDS - 4TH QUARTER FY2024

- Miami-Dade Transportation Planning Organization (TPO) 2025 Municipal Grant Program for the Miami Lakes Comprehensive Transportation Master Plan- \$40,000



# PARKS AND RECREATION



*The Town of Miami Lakes is only the 3rd Sterling Tree City recognized in Miami -Dade County and the 26th in the State of Florida.*

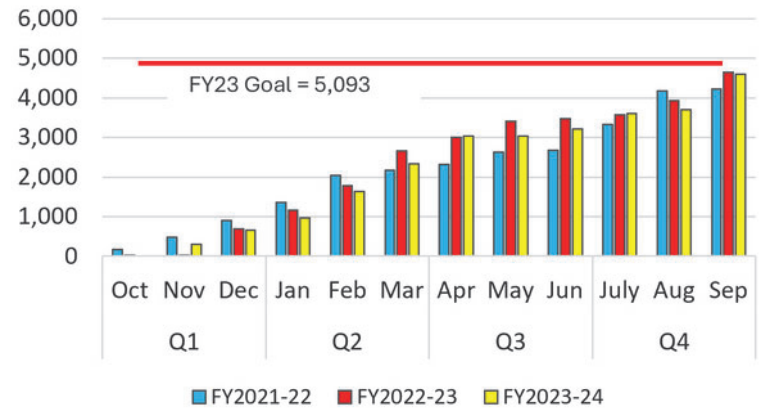
The Parks and Recreation department oversees the operation and maintenance of the Town's 101 parks, rights-of-way, median green spaces, six lakefront beaches and its urban tree canopy. The parks are open seven days a week and feature a variety of amenities for residents of every age and lifestyle including: lighted sports fields, basketball courts, tennis courts, jogging trails, exercise stations, tot lots, shaded playgrounds, passive areas and covered pavilions/picnic tables.



## PARKS & OPEN SPACES

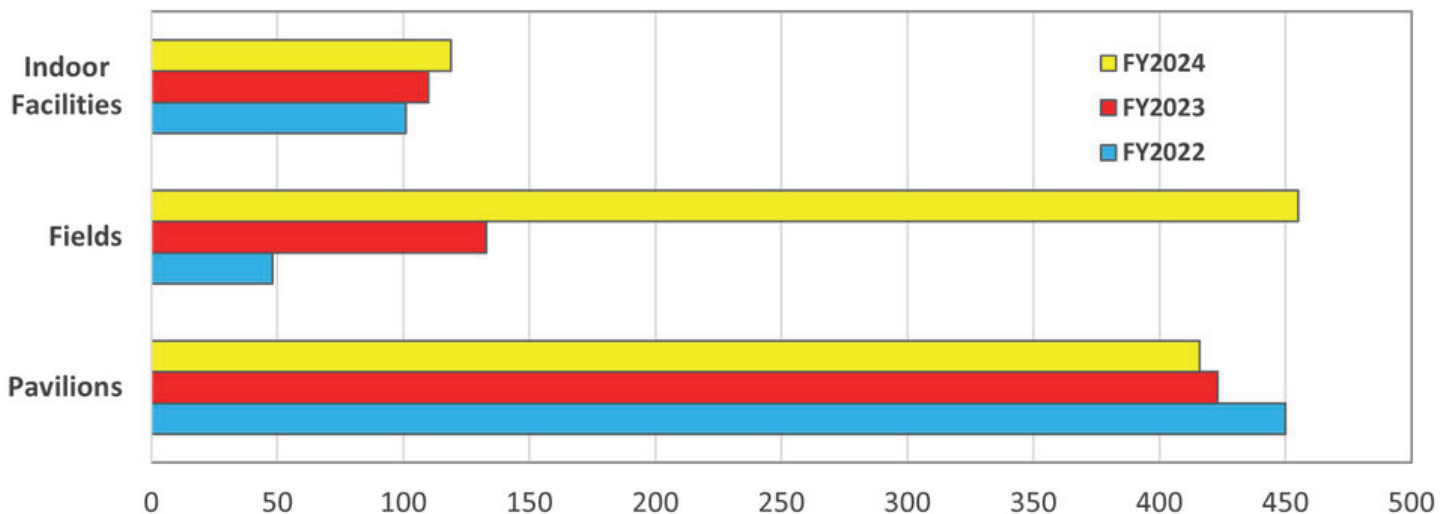
### *Cumulative Number of trees Trimmed*

The Parks & Open Spaces Department set a goal of 5,093 trees to be trimmed this fiscal year FY2024. The Town has a total of 17,832 trees, and all trees are trimmed following a tree trimming maintenance schedule which specifies designated areas to be trimmed and when they will be trimmed. As of the fourth quarter of FY2024, the Parks & Open Spaces Department has trimmed 4,590 trees in total.



### *Cumulative Number of Facility Rentals*

As of the fourth quarter of FY2024, there were 455 fields rentals, 416 pavilion rentals, and 119 indoor facility rentals.



# COMMUNICATIONS AND COMMUNITY AFFAIRS



The Department of Communications and Community Affairs directs and supports the Town's communications efforts to Miami Lakes residents through proactive and responsive activities, including media relations, publications, special events, and website content management.

Examples of these efforts and measures include:

## **Communications:**

- *Expand Social Media Presence*
- *Monthly eNewsletter*
- *Media Relations*
- *Live and Recorded Videos*

## **Citizen Response:**

- *MiamiLakesConnect.com (and mobile App)*
- *Facebook & Instagram Messenger*

## **Website**

## **Committees and Special Events**

## DIGITAL MARKETING PRESENCE

Continuing to increase and optimize the Town's social media and digital presence is a high priority. Residents are kept informed about town meetings, news, events, meetings, and other pertinent information through a cross-channel digital marketing campaign launched in 2018 through Sprout Social's social media management platform.



**Social Media Performance:** By the end of Q4 FY2024, the Town had an increase across all media channels.

### Performance Summary

View your key profile performance metrics from the reporting period.

<u>Impressions</u>	<u>Engagements</u>	<u>Post Link Clicks</u>	<u>Engagement Rate (per Impression)</u>
430,972	12,007	2,544	2.8%

**Facebook:** By the end of Q4 FY2024, the Town had reached 10,811 followers.

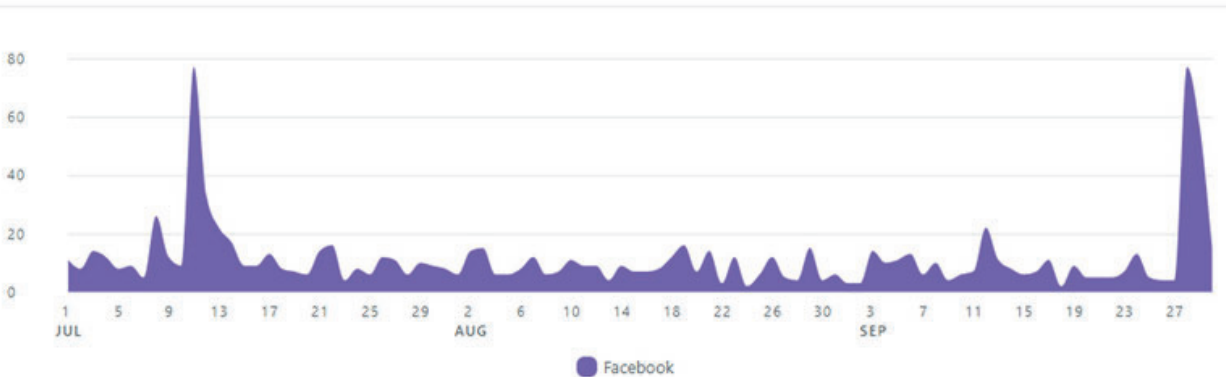
### Performance Summary

View your key profile performance metrics from the reporting period.

<u>Impressions</u>	<u>Engagements</u>	<u>Post Link Clicks</u>	<u>Engagement Rate (per Impression)</u>
219,039	4,125	110	1.9%

### Video Views

Review how your videos were viewed across networks during the reporting period.



Video Views Metrics	Totals
<u>Video Views</u>	1,041
<u>Facebook Video Views</u>	1,041



## DIGITAL MARKETING PRESENCE

**Instagram:** Instagram ranks as the town's top performer among all social media platforms. In Q4 of FY-2024 gained an additional 194 followers.

**X (fka Twitter):** X's performance has shown a significant increase in impressions, engagements, post link clicks, and engagement rate. X followers Q4 – 3,803.

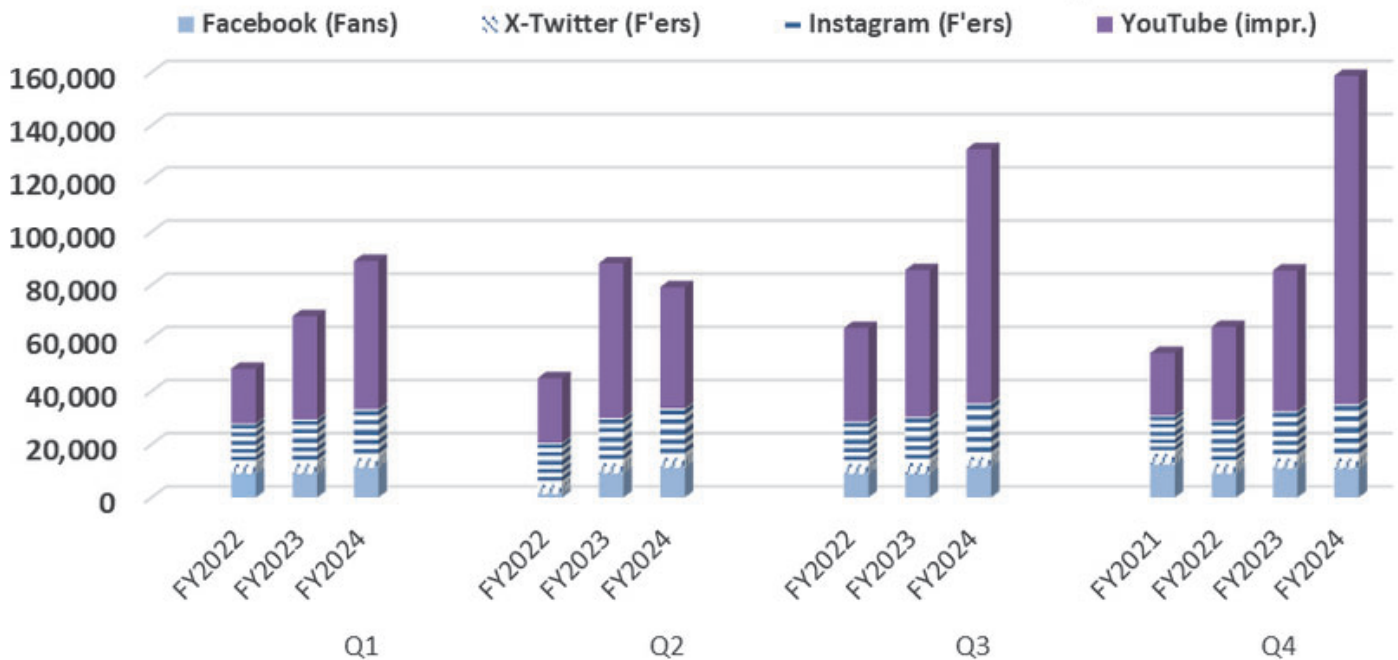
### Performance Summary

View your key profile performance metrics from the reporting period.



Impressions	Engagements	Post Link Clicks	Engagement Rate (per Impression)
9,411	459	66	4.9%

## Social Media Likes/Followers/Impressions



**Facebook Fans:** Users who "likes" the Town of Miami Lakes' page and are able to get updates from the Town's administrator through status updates, link posts, and event invitation

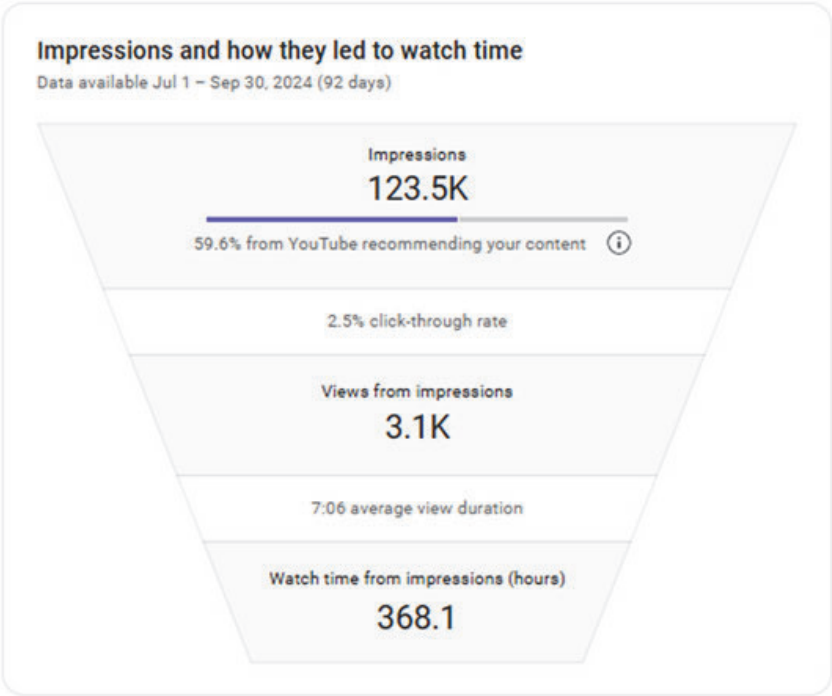
**X (fka Twitter) Followers (F'ers):** People who receive the Town of Miami Lakes' Tweets

**Instagram Followers (F'ers):** Users who follow the Town of Miami Lakes' account and are able to see, like, and comment on any media the Town posts

**YouTube Impressions:** Number of times the Town of Miami Lakes' thumbnail was seen by a viewer

DIGITAL MARKETING PRESENCE

YouTube: YouTube serves as an alternative to the Town's website for the public to view live-streamed Council and Committee meetings. During this quarter, YouTube's account reached 603 subscribers.



LinkedIn: As of the Q4 FY-2024, the Town continues to amplify the use of LinkedIn, which is the world’s largest professional social network site mainly used for professional networking, including employers posting jobs and job seekers posting their CVs. The Town has been able to recruit members from all over the United States to raise awareness to Town sponsorship opportunities, potential partnerships, employment opportunities and new hires. LinkedIn followers Q4 –13,481.

Performance Summary

View your key profile performance metrics from the reporting period.



Impressions	Engagements	Post Link Clicks	Engagement Rate (per Impression)
13,584	2,818	2,368	20.7%

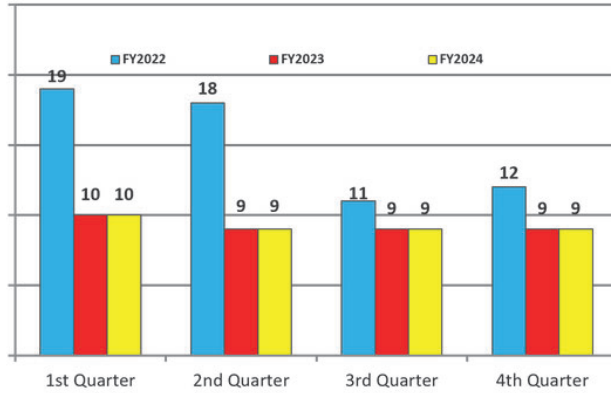
# FINANCE AND ACCOUNTING



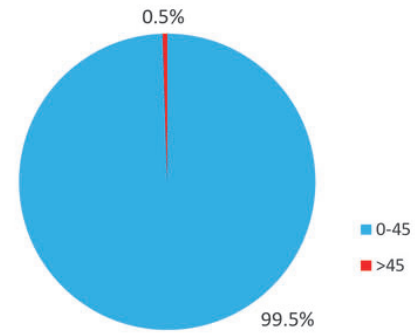
The Finance Department records and reports the financial transactions of the Town in accordance with Generally Accepted Accounting Principles applicable to governmental entities. This includes activities such as the preparation of financial statements and other reports, cash management, revenue collection, disbursements, payroll, audit coordination and risk management, as well as providing assistance with the preparation and monitoring of the annual budget.



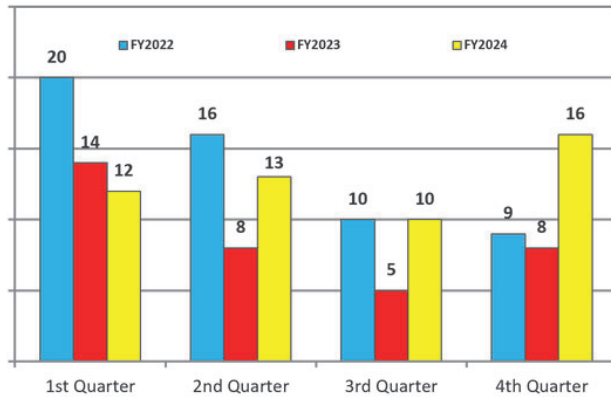
Standard Invoices-Average Payment Days



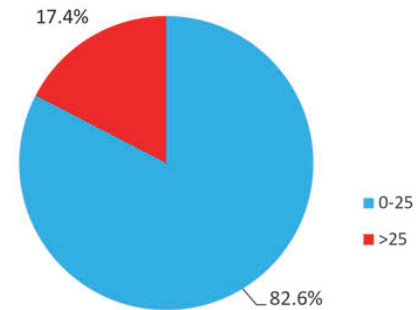
Standard Invoices-Percentage of Invoices Paid Within Allotted Time



Construction Invoices-Average Payment Days



Construction Invoices-Percentage of Invoices Paid Within Allotted Time



## FINANCE DEPARTMENT

The Town's Finance Department provides support on financial and fiscal matters and strives toward the accomplishment of its goals which include the following:

- Maintain proper accountability over the Town's financial resources
- Prepare accurate and timely financial reports on the Town's financial condition
- Ensure proper implementation of financial and accounting practices for the effective and efficient use of the Town's financial resources

## PROMPT PAYMENT ACT

In an effort to comply with The Florida Prompt Payment Act, the Town monitors the average number of days between invoice receipt and subsequent payment and the percentage of invoices paid within the mandated time frame. The State Statute states that all non-construction invoices must be paid within 45 days after receipt and all construction invoices must be paid within 25 business days after receipt. On average, this fourth quarter of FY2024, the Town has kept the number of days until payment below statutory requirements and has processed over 99.5% and 82.6% of standard and construction invoices respectively within that time frame.

# OFFICE OF THE CLERK



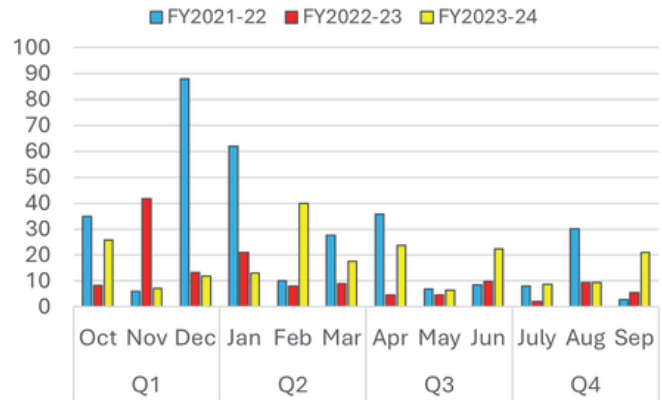
Pursuant to the Town Charter, the Town Clerk shall give notice of all Council meetings to its members and the public, and shall keep minutes of the Council's proceedings. The Town Clerk is responsible for keeping and distributing the official Town Record.

In accordance with Florida's Government in the Sunshine Laws, the Town of Miami Lakes municipal records shall be transparent and open for inspection from anyone.

## OFFICE OF THE CLERK

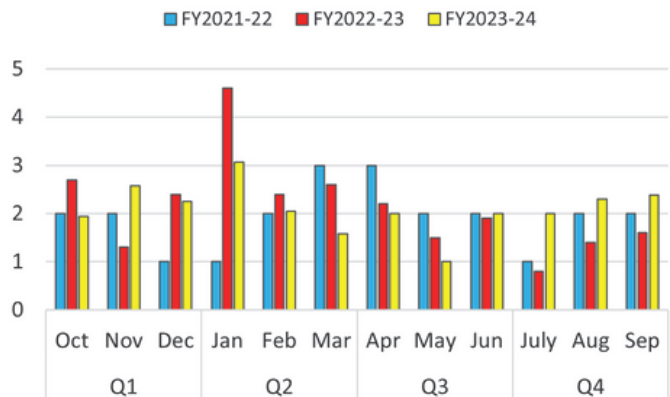
### Turnaround Time for Public Records Requests

This fourth quarter of FY2024, the average turnaround time for public records request was 13 days. This measure tracks the time it takes to complete a public records request, starting on the day the request was made, lead time from feedback and/or follow up questions or comments by requestor, and ending with the date the request has been closed.



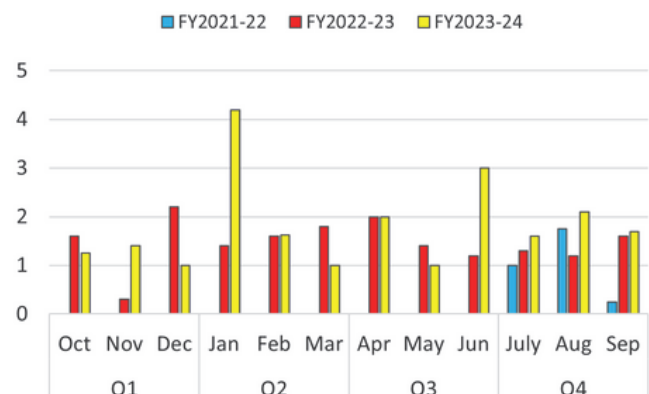
### Turnaround Time for Regular Lien Letters

The turnaround time for lien letters is a new measure that was added to the performance reporting as of July of 2017. This measures tracks the average number of days it takes from the receipt of lien letter request to the day the request is fulfilled and sent to the requester. This fourth quarter of FY2024, there average turnaround time for standard lien letters was 2.23 days.



### Turnaround Time for Expedited Lien Letters

This measures tracks the average number of days it takes to complete expedited lien letter requests. This fourth quarter of FY2024, the average turnaround time for expedited lien letters was 1.8 days.





# THANK YOU



As part of our mission, the Town strives to be a friendly, peaceful, safe and beautiful place where residents and business leaders take pride in where they work and play.

We believe that this Q4-FY2024 report provides educational and statistical evidence that the Town is performing at a high level. Also, the Town Council and staff are consistently working to maintain those standards and enhance the quality of life for residents.

We look forward to continuing to provide quality services to the community we serve in this fiscal year.

*"Growing Beautifully"*



Questions, comments or suggestions about this report?  
Please contact our CTO, Mr. German Cure, PE at:  
[cureg@MiamiLakes-fl.Gov](mailto:cureg@MiamiLakes-fl.Gov); P- 305.512.7139







...growing beautifully!!







# CITY HALL Selfie Day 2024

