

RESOLUTION NO. 22-1841

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF MIAMI LAKES, FLORIDA, APPROVING THE AWARD OF A CONTRACT FOR RFP 2022-08, TOWN WEBSITE: HOSTING, DESIGNING, DEPLOYMENT, AND MAINTENANCE TO PLANETERIA MEDIA, LLC IN AN AMOUNT NOT TO EXCEED BUDGETED FUNDS; AUTHORIZING THE TOWN MANAGER TO TAKE ALL NECESSARY STEPS TO IMPLEMENT THE TERMS AND CONDITIONS OF THE CONTRACT; AUTHORIZING THE TOWN MANAGER TO EXECUTE THE CONTRACT; PROVIDING FOR INCORPORATION OF RECITALS; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, Chapter 2, Article V, Division 2, Section 2-157 of the Town Code provides that procurements more than \$15,000 shall require the use of a competitive sealed bidding; and

WHEREAS, in accordance with Chapter 2, Article V, Division 2, Section 2-157 of the Town Code, the Town issued Request for Proposals (“RFP”) No. 2022-08 for Town Website: Hosting, Designing, Deployment, and Maintenance; and

WHEREAS, the RFP was advertised online via two public bidding websites, DemandStar and Public Purchase, and was physically posted in the Government Center Lobby; and

WHEREAS, the Town received four (4) proposals by the proposal deadline from the following:

- 1) CivicPlus, LLC
- 2) Planeteria Media, LLC
- 3) SGS Technologies
- 4) XomaTech Enterprises, LLC; and

WHEREAS, an Evaluation Committee (“Committee”) was appointed, comprising of:

- 1) Clarisell De Cardenas, Communications Director, Town of Miami Lakes
 - 2) German Cure, Chief Technology & Innovation Office, Town of Miami Lakes
 - 3) Antonio Gomez, Information Technology, Lansight Technology
 - 4) Eric Machado, Information Technology Manager, Village of Palmetto Bay;
- and

WHEREAS, the Committee met on May 6, 2022, to evaluate and establish a ranking of the responsive proposals; and

WHEREAS, the Evaluation Committee recommended awarding a contract, upon mutual agreement, to Planeteria Media, LLC; and

WHEREAS, the Town Manager concurs with the finding of the Evaluation Committee and recommends the approval of a contract, upon mutual agreement, with Planeteria Media; and

WHEREAS, the Town Council approves the recommendations of the Town Manager and authorizes the Town Manager to enter into a contract, upon mutual agreement, with Planeteria Media, LLC.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF MIAMI LAKES, FLORIDA, AS FOLLOWS:

Section 1. **Recitals.** The foregoing Recitals are true and correct and incorporated herein by this reference.

Section 2. **Approval of the Contract.** The Town Council hereby approves the award of a contract to Planeteria Media, LLC in substantially the same form attached hereto as Exhibit “A” for Town Website: Hosting, Designing, Deployment, and Maintenance.

Section 3. **Authorization of Town Officials.** The Town Manager, his designee and the Town Attorney are authorized to take all steps necessary to implement the terms and

conditions of the contract with Planeteria Media, LLC for the Town Website: Hosting, Designing, Deployment, and Maintenance.

Section 4. Authorization of Fund Expenditure. The Town Manager is authorized to expend budgeted funds to implement the terms and conditions of this Resolution and the Contract.

Section 5. Execution of the Contract. The Town Manager is authorized to execute the contract, in substantially the form attached hereto as Exhibit “A,” with Planeteria Media, LLC and to execute any extension and/or amendments to the contract, subject to approval as to form and legality by the Town Attorney.

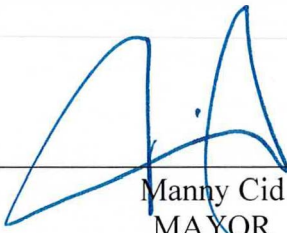
Section 6. Effective Date. This Resolution shall take effect immediately upon adoption.

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Passed and adopted this 14th day of June 2022.

The foregoing resolution was offered by Councilmember Dieguez who moved its adoption. The motion was seconded by Vice Mayor Rodriguez and upon being put to a vote, the vote was as follows:

Mayor Manny Cid	Yes
Vice Mayor Jeffrey Rodriguez	Yes
Councilmember Carlos O. Alvarez	Absent
Councilmember Luis E. Collazo	Yes
Councilmember Joshua Dieguez	Yes
Councilmember Tony Fernandez	Absent
Councilmember Marilyn Ruano	Yes




Manny Cid
MAYOR

Attest:



Gina M. Inguanzo
TOWN CLERK

Approved as to form and legal sufficiency:



Raul Gastesi, Jr.
Gastesi, Lopez, and Mestre, PLLC
TOWN ATTORNEY

EXHIBIT A

Agreement
between the
Town of Miami Lakes
and

Planeteria Media, LLC

for

Town Website: Hosting, Designing, Deployment, and
Maintenance
RFP 2022-08