

TOWN OF
MIAMI LAKES

OCTOBER 23, 2026

STUDIO

154

MAYOR'S GALA





LETTER FROM MAYOR JOSHUA DIEGUEZ

Dear Friends,

On behalf of the Town of Miami Lakes, I am honored to invite you to join us as a sponsor for this year's Mayor's Gala, benefiting the Town's Special Needs Advisory Board. This special evening reflects our community's shared commitment to supporting and enhancing the lives of individuals with special needs and their families.

As we gather for my second Mayor's Gala, I am grateful for the incredible support our community has shown. Together, we have the opportunity to continue building on that spirit of generosity and make an even greater impact for residents who benefit from the programs and initiatives of the Special Needs Advisory Board.

Your sponsorship is more than a contribution. It is an investment in a stronger, more inclusive Miami Lakes. With your partnership, we can continue creating opportunities, fostering connections, and enriching the lives of those we proudly serve.

Thank you for your consideration and support. I look forward to partnering with you to make this year's Mayor's Gala a success.

Warm regards,
Joshua Dieguez
Mayor, Town of Miami Lakes

Find us on Social Media



ABOUT SPECIAL NEEDS ADVISORY BOARD

The Town of Miami Lakes Special Needs Advisory Board is dedicated to advocating for and supporting individuals with special needs and their families. We promote inclusion, provide valuable resources, and work to enhance quality of life throughout our community. Through initiatives such as the Mayor's Gala, we raise awareness and funds to support programs, services, and opportunities that make a meaningful difference in the lives of individuals with special needs.

OUR IMPACT

Through a variety of programs, events, and community partnerships, the Miami Lakes Special Needs Advisory Board promotes inclusion and expands opportunities for individuals with special needs. The Town offers animation, dance, and martial arts classes, hosts initiatives such as the Special Needs Resource Fair and the Sensory Friendly Room during the Independence Day Celebration, and partners with organizations like Hope for Autism to connect families with valuable resources and support.

BOARD MEMBERS

Vivian Levy, Chair
Madelin Santana, Vice-Chair
Ethan Rivero, Secretary
Tammy Lauren Hassan
Jesenia Orellana
Kimberly Trelles
Clarimar Zeledon



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$12,000

Benefits

- Twenty (20) event tickets (two VIP tables)
- Exclusive access to the VIP Reception
- Premier logo placement on the event webpage
- Premier logo placement on the official Eventbrite registration page
- Sponsor spotlight recognition on the Town's social media platforms
- Featured recognition in Town press releases
- Premier logo placement on the step-and-repeat banner
- Premier logo placement on event signage
- Full-page advertisement in the digital program book
- Recognition on the digital sponsor slideshow
- Recognition in the Mayor's remarks
- Speaking opportunity during the event
- Professional photo opportunity with the Mayor
- Opportunity to distribute promotional items to attendees
- First Right of Refusal for the 2027 Mayor's Gala Title Sponsorship

PLATINUM SPONSOR - \$8,500

Benefits

- Ten (10) event tickets (one VIP table)
- Featured logo on the event webpage
- Featured logo on the official Eventbrite registration page
- Featured recognition on the Town's social media platforms
- Recognition in Town press releases
- Premium logo placement on the step-and-repeat banner
- Premium logo placement on event signage
- Half-page advertisement in the digital program book
- Recognition on the digital sponsor slideshow
- Verbal recognition during the event

GOLD SPONSOR - \$5,000

Benefits

- Ten (10) event tickets (one reserved table)
- Logo displayed on the event webpage
- Logo displayed on the official Eventbrite registration page
- Logo displayed on the step-and-repeat banner
- Logo displayed on event signage
- Quarter-page advertisement in the digital program book
- Recognition on the digital sponsor slideshow
- Verbal recognition during the event

SILVER SPONSOR - \$2,500

Benefits

- Six (6) event tickets
- Logo displayed on the event webpage
- Logo displayed on the official Eventbrite registration page
- Logo displayed on event signage
- Logo displayed in the digital program book
- Recognition on the digital sponsor slideshow
- Verbal recognition during the event

BRONZE SPONSOR - \$1,000

Benefits

- Four (4) event tickets
- Business name displayed on the event webpage
- Business name displayed on the official Eventbrite registration page
- Business name displayed on event signage
- Business name displayed in the digital program book
- Recognition on the digital sponsor slideshow

ACTIVATION OPPORTUNITIES

VIP RECEPTION SPONSOR - \$3,500

Sponsor the pre-event VIP Reception featuring hors d'oeuvres and champagne

Benefits

- Exclusive VIP Reception sponsor
- Company logo displayed on VIP Reception bar signage
- Logo featured on food display signage
- Logo included on the VIP Reception backdrop
- Logo printed on VIP wristbands
- Recognition on the event webpage and Eventbrite registration page
- Opportunity to provide a branded promotional item for VIP guests
- Recognition in post-event sponsor acknowledgement

ENTERTAINMENT SPONSOR - \$2,000

Sponsor the evening's live entertainment and help create an unforgettable experience for guests.

Benefits

- Exclusive Entertainment Sponsor
- Company logo displayed on the digital sponsor slideshow
- Verbal recognition by the event emcee before entertainment begins
- Recognition on the event webpage and Eventbrite registration page
- Recognition in post-event sponsor acknowledgement

SELFIE STATION - \$2,000

Put your brand in every keepsake photo guests take home.

Benefits

- Exclusive Selfie Station Sponsor
- Company logo featured on all printed photo booth keepsakes
- Branded photo frame surrounding each digital image
- Recognition on the event webpage and Eventbrite registration page
- Recognition in post-event sponsor acknowledgement

DESSERT & COFFEE STATION SPONSOR - \$1,500

Sponsor one of the evening's most popular gathering spaces

Benefits

- Exclusive Dessert & Coffee Station Sponsor
- Company branding displayed at the dessert and coffee station
- Opportunity to provide branded coffee cups, sleeves, stir sticks, and dessert signage
- Recognition by the event emcee during dessert service
- Recognition on the event webpage and Eventbrite registration page
- Recognition in post-event sponsor acknowledgement

CENTERPIECE SPONSOR - \$1,500

Place your brand at the center of every guest table throughout the evening

Benefits

- Exclusive Centerpiece Sponsor
- Branded centerpiece table cards displayed on every guest table
- Recognition on the event webpage and Eventbrite registration page
- One dedicated social media recognition post prior to the event
- Recognition in post-event sponsor acknowledgement

AFTER PARTY SPONSOR - \$1,500

Sponsor the official Mayor's Gala After Party at Chela's Miami Lakes

Benefits

- Exclusive After Party Sponsor
- Company logo displayed on after-party signage
- Logo included on digital after-party tickets
- Opportunity to sponsor a signature cocktail
- Recognition by the DJ or emcee during the after party
- Recognition on the event webpage and Eventbrite registration page
- Recognition in post-event sponsor acknowledgement

SPONSORSHIP REPLY FORM

Thank you for your interest in sponsoring the Mayor's Gala. Please complete and return the sponsorship form to villorinj@miamilakes-fl.gov to reserve your selected sponsorship package.

CONTACT INFORMATION

_____	_____
Company Name	Contact Person
_____	_____
Email Address	Phone Number
_____	_____
Address	City, State ZIP

SPONSORSHIP PACKAGES

_____ Title Sponsor	_____ VIP Reception Sponsor
_____ Platinum Sponsor	_____ Entertainment Sponsor
_____ Gold Sponsor	_____ Centerpiece Sponsor
_____ Silver Sponsor	_____ Dessert & Coffee Station Sponsor
_____ Bronze Sponsor	_____ Selfie Station
	_____ After Party Sponsor

PAYMENT INFORMATION

_____ Please send me an invoice
_____ I have enclosed a check payable to Town of Miami Lakes
_____ I prefer to pay by credit card

THANK YOU FOR SUPPORTING THE MAYOR'S GALA BENEFITING THE SPECIAL NEEDS ADVISORY BOARD

Once your completed sponsorship form is received, Town staff will contact you to confirm your sponsorship, discuss recognition opportunities, and coordinate the associated sponsorship benefits.

Please email high-resolution color and black-and-white versions of your company logo (PNG format preferred) to villorinj@miamilakes-fl.gov, along with your preferred webpage or social media URL for sponsor recognition and linking.

\$ _____
Total Sponsorship Cost Signature _____

For myself or individuals attending with me, as a vendor or a sponsor, using a facility and attending an event of the Town of Miami Lakes, I hereby waive any claim against the Town of Miami Lakes and its agents, servants and employees hereafter arising from injuries sustained while participating in or using said facilities to myself or said individuals. I do covenant to indemnify, hold harmless and defend the Town of Miami Lakes, its agents, servants and employees from any claim, damages on demand hereafter arising out of any injury to myself or said individuals regardless of whether such injury to said individual or to myself is caused in whole or in part by the negligence of Town of Miami Lakes or by the negligence of the agents, servants and employees of the Town of Miami Lakes. All sponsorship opportunities are subject to the Town of Miami Lakes Sponsorship Ordinance. Sponsors must comply with all provisions of the ordinance, including but not limited to restrictions on political advertising and adherence to community standards.

THANK
YOU